

st. Anton  ARLBERG



# Digital Press Kit

2025/26

# St. Anton am Arlberg

St. Anton am Arlberg – the cradle of alpine skiing – enjoys a reputation as a year-round destination with an international flair. It is a mountain village that is both traditional and contemporary, framed by a spectacular world of peaks and complemented by all the amenities of a cosmopolitan holiday resort.

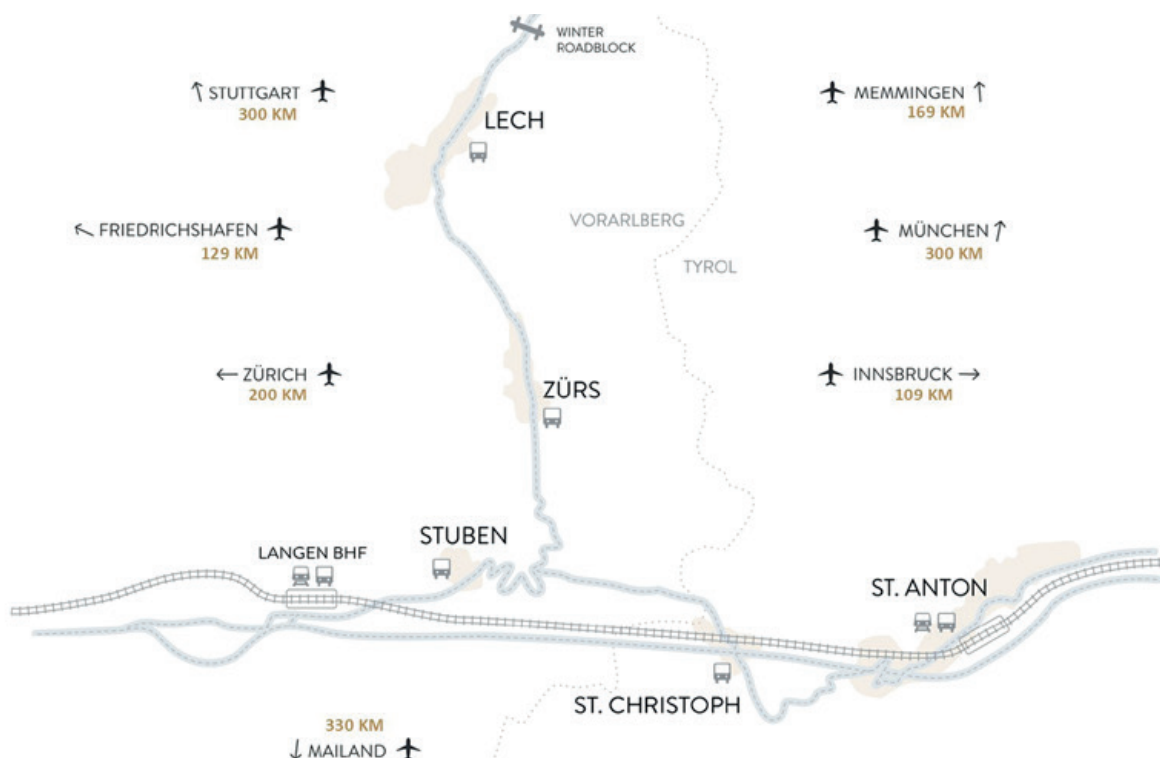
Some of the ingredients for an unforgettable stay in this Tyrolean region include: a world-class winter sports area, a distinctive gondola lift whose design recalls a Ferris wheel, the Arlberg WellCom wellness centre, an almost limitless network of hiking trails and mountain bike routes, the multifunctional arl.park sports centre, outstanding gourmet and traditional cuisine and a vibrant calendar of events spanning music, film and local traditions through to mountain sports – the defining holiday experience on the Arlberg.

Adding to the region's authentic appeal are the passionate hosts and many family-run businesses in St Anton am Arlberg, as well as in the neighbouring Stanzertal villages of Pettneu/Schnann, Flirsch and Strengen.

## Getting here [\(LINK\)](#)

Travellers arriving by train can do so climate-neutrally and step off right in the centre of St. Anton am Arlberg. The Tyrolean village is officially home to the world's highest-altitude ICE (InterCityExpress) station, at 1,304 metres. Austrian Federal Railways (ÖBB) offers combined ticket packages for guests travelling from selected regions. To make the "last mile" even easier, ÖBB's [Rail&Drive](#) sharing scheme enables visitors to pick up a rental e-car at the train station and drive directly to their accommodation.

Buses run regularly between all districts of the village and the neighbouring communities of the Stanzertal valley. With distances short, guests staying in St Anton am Arlberg can easily reach everything on foot.



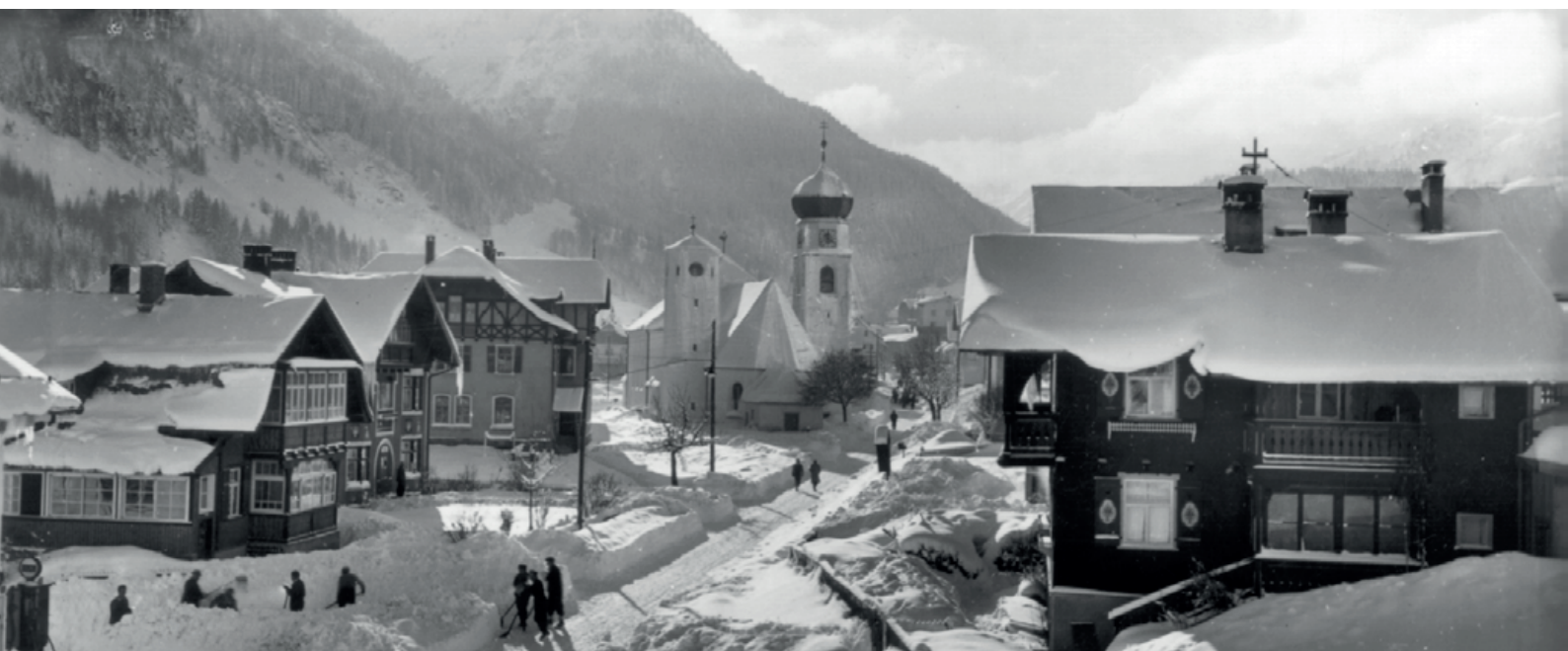
## History (LINK)

Tourism on the Arlberg dates back to the 19th century. The region achieved international recognition with the rise of alpine skiing, shaped decisively by Arlberg pioneers. Visionary figures such as Hannes Schneider, Pepi Jennewein, Rudi Matt and Karl Schranz helped put alpine skiing on the world stage. Key milestones included the founding of [Ski-Club Arlberg](#) in 1901 and the establishment of the world's first ski school in the winter of 1920/21.

At the [Ski and Local Heritage Museum](#) in St Anton am Arlberg, visitors can explore the history of this Tyrolean mountain village in depth – and the legacy remains tangible today, whether at the [ski show „The Snow must go on“](#) or on the [Run of Fame](#), the Alps' longest continuous ski circuit.

Timeline of historic events	
1386	Heinrich Findelkind establishes the Hospiz on the Arlberg Pass
1880-1884	Construction of the Arlberg railway tunnel
1901	Founding of the Ski-Club Arlberg
1904	First general Arlberg ski race
1921	Founding of the world's first ski school - Ski School Arlberg
1927	The borough is officialy named St. Anton am Arlberg
1928	The first Arlberg-Kandahar-race takes place on Galzig
1937	Construction of the Galzig cable car
1961	Reestablishment of the Brooderhood St. Christoph
1991	Interski Congress in St. Anton am Arlbergg
2001	The Alpine Ski World Championships take place
2006	St. Anton am Arlberg is self-sufficent in electricity supply
2006	Construction of the new Galzig cable car
2011	Interski Congress in St. Anton am Arlberg
2012/13	Over 1 million overnight stays in one winter season for the first time
2016	Construction of the Flexen cable car, thereby merging all the ski resorts on the Arlberg to form Austria's largest interconnected ski area
2023	Hosting the FIS Alpine Junior World Ski Championships

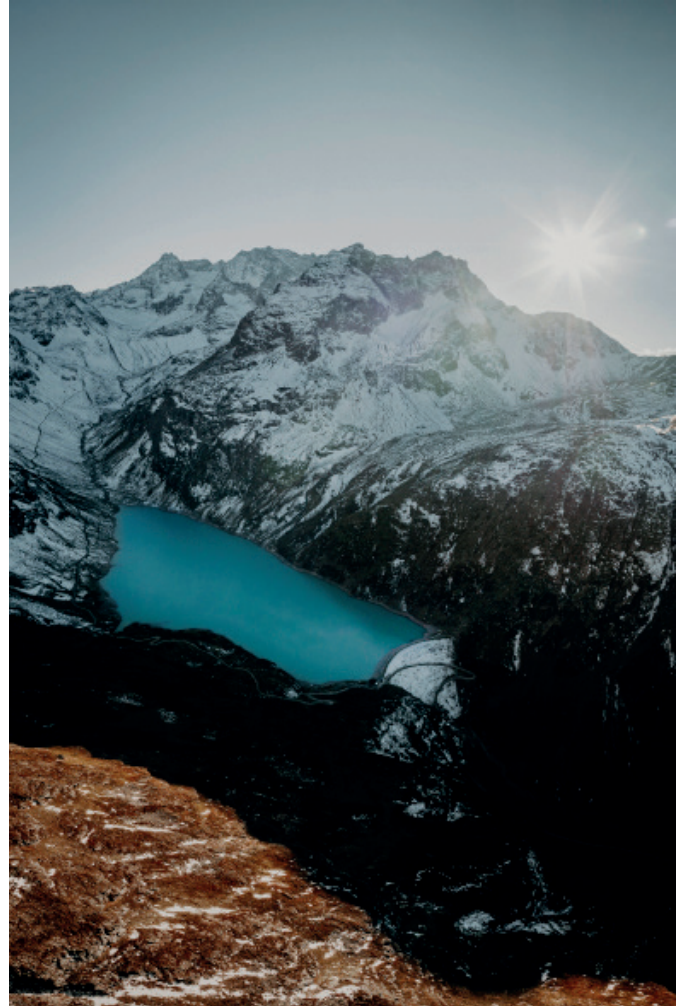
### [Further facts & figures](#) (LINK)



## Sustainability

St. Anton am Arlberg's [environmental commitment](#) includes a wide range of ecological measures and initiatives – from alternative energy generation and waste management to nature-friendly slope maintenance. As early as 1921, green electricity was produced by the first local hydroelectric power plant. Since 2006, the Tyrolean community has been fully energy self-sufficient.

As an officially designated [KLAR! region](#), the community is working intensively on a variety of sustainability and climate-protection projects. With its designation as a “Best Tourism Village” in 2023 by UN Tourism (the United Nations World Tourism Organization), St. Anton am Arlberg once again demonstrated that tourism and sustainable commitment can go hand in hand.



## Award-winning cuisine

In St. Anton am Arlberg, enjoyment is part of the local way of life. From MICHELIN-starred fine dining to traditional Tyrolean mountain huts, the culinary spectrum is as diverse as the region itself. In total, visitors can choose from [more than 90 eateries](#), ranging from refined to reassuringly down-to-earth.

Renowned restaurant guides such as Gault&Millau and Falstaff regularly award local establishments, further cementing St. Anton am Arlberg's reputation as a leading destination for food lovers.

**MICHELIN**



**3 stars**



**Gault&Millau**

**22 toques**



Winter

# Winter

With 85 lifts and cableways across St. Anton am Arlberg's ski area, visitors can access impeccably groomed pistes in one of the Alps' most snow-sure winter destinations. With 300 kilometres of marked runs and a further 200 kilometres of off-piste routes, SKI ARLBERG is considered Austria's largest linked [ski area](#) and one of the world's biggest. The season traditionally begins with the festival weekend Stanton Ski Open, featuring a safety camp, live music and food trucks. Yet this Tyrolean mountain village is not only a favourite with downhill enthusiasts. Those keen to take a break from skis and boards – or enjoy a holiday entirely without them – will find plenty of alternatives in and around St. Anton am Arlberg: [cross-country skiing](#) on more than 40 kilometres of trails, an alpine “high-altitude cure” on 31 [winter walking routes](#) totalling around 80 kilometres or 15 minutes of adrenaline on the four-kilometre [natural toboggan run](#) at Gampen. From March onwards, conditions are ideal for ski touring. And saving the best for last: the legendary race „[Der Weisse Rausch](#)“ brings the season to a fitting finale, with an international field and a mass start from the Valluga ridge. Then 555 daredevils plunge from the ski area's highest point down to the valley on an unpisted descent.










## Did you know?




Sporty St. Anton am Arlberg is exceptionally well geared to younger guests, with 130 kilometres of easy (blue) pistes and plenty of clearly designated practice areas. It is little wonder that children who learn to ski here are considered particularly confident on the slopes. With the „Snowman Card“, children up to and including the age of eight can ski all season for just €11 across the entire ski area.





# SKI ARLBERG WINTER 2025/26

SKI ARLBERG SKI AREA	
Number of lifts and cable cars	 85 facilities
Number of kilometres of ski runs	 300 km
Number of kilometres of powder snow slopes	 200 km
Altitude of ski area	 1,300 - 2,800 m

Cable cars	 17 facilities
Chairlifts	 43 facilities
T-bar lifts	 25 facilities
<b>Total</b>	<b>85 facilities</b>

Blue ski runs	 128 km
Red ski runs	 121 km
Black ski runs	 51 km
<b>Total</b>	<b>300 km</b>

 <p>The longest continuous ski circuit in the Alps.</p>	Kilometres	85 km
	Vertical metres	18,000 m

 <p>Austria's Largest Ski Resort. TOP 5 worldwide.</p>
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SKI ARLBERG FARE NETWORK*	
Lifts and cable cars	109 facilities
Conveyor belts	25 facilities
Ski runs	355 km

\* The Ski Arlberg fare network includes the Ski Arlberg ski area and the Sonnenkopf / Klösterle ski area as well as cable cars in the Lechtal valley.



Summer

# Summer

In summer, life in St. Anton am Arlberg is noticeably calmer. This sense of harmony and a slower pace is cherished by visitors and locals alike – in the Tyrolean mountain village itself and in the communities along the Stanzertal valley. Even so, sport and outdoor activity remain centre stage throughout the warmer months. Few people realise just how expansive – and remarkably unspoilt – the St. Anton am Arlberg region is. With more than 400 kilometres of waymarked [hiking trails](#), the mountain world lies open to exploration. Combined [e-bike and hike tours](#) also lead to unexpectedly high-alpine terrain. Cycling enthusiasts can discover the area on a 220-kilometre network of routes suitable for [all types of \(e-\)bikes](#). For quicker summit rewards, the [Arlberger Bergbahnen](#) whisk guests up to Rendl, Gampen, Kapall, Galzig and the 2,811-metre Valluga. The full range of routes and tours can be found in the [interactive map](#). Whether wearing hiking boots and listening out for nature's sounds, exploring with fluffy companions, or tackling treetop adventures roped in among the canopy, [families](#) will find St Anton am Arlberg a place where a spirit of adventure, active days and the natural world go hand in hand.

## Did you know that...

- ... the entire Arlberg region can be explored on foot via the [Arlberg Trail](#)?
- ... the famous Camino de Santiago (St. James's Way) reaches its highest point in St. Anton am Arlberg?
- ... St. Anton am Arlberg is home to Tyrol's highest [golf course](#)?
- ... [mining](#) on the Arlberg has a long tradition?



# Summer

## One destination. Two seasons. Two cards.

The [lift passes](#) issued by the Arlberg cableways open up one of the world's largest ski areas in winter. In summer, the free St Anton Mobility Card offers a comparable benefit: from the very first night, guests can enjoy complimentary participation in Tyrolean Evening events, join a guided hike, use public transport free of charge and more. For an additional fee, the [Mobility Card](#) can be upgraded to the [Summer Card Premium](#), which includes unlimited use of all cableways, among other benefits.



## LEGENDARY VERWALL

Just a few minutes from the centre of St. Anton am Arlberg, visitors can “switch off” and head into the [Verwall Valley](#). Whether exploring this car-free recreational area by (e-)mountain bike, walking through the deep-snow landscape in winter wrapped up warm, or taking a leisurely stroll around Lake Verwallsee, this atmospheric spot is a year-round outing for families, those seeking tranquility and active travellers alike.





# Statistics

## Statistics

St. Anton am Arlberg is home to 931 accommodation providers, including 161 hotels, 664 holiday apartments and 97 private rooms. The destination offers 14,177 guest beds as well as 185 camping pitches.

931

Accommodation providers

14.177

Guest beds

## Overnight stays

920.049

St. Anton am Arlberg  
Winter 2024/25

1.132.239

The entire holiday region  
Winter 2024/25

196.630

St. Anton am Arlberg  
Summer 2025

297.598

The entire holiday region  
Summer 2025

## Top 10 nations

	Winter 2024/25	Summer 2025
1	Germany   24,99 %	Germany   48,88 %
2	Netherlands   17,30 %	Netherlands   9,26 %
3	United Kingdom   13,52 %	Austria   7,34 %
4	Austria   6,64 %	Schwitzerland / Liechtenstein   5,68 %
5	Denmark   5,97 %	Denmark   3,66 %
6	Sweden   4,79 %	Belgium   3,43 %
7	USA   4,17 %	United Kingdom   3,27 %
8	Belgium   4,17 %	Italy   3,17 %
9	Schwitzerland / Liechtenstein   3,22 %	France   3,04 %
10	Australia / New Zealand   1,49 %	Israel   2,68 %



# EVENTS

WINTER & SUMMER 2025/26

*Anton*

# Events 2026

**30.11./08.12./14.12./20. & 21.12.2025**

Christmas Magic –  
The Christmas Experience Trail

**05.12.2025**

Arlbergpass Krampalarlauf

**05. – 06.12.2025**

Schlagerliebe Open Air at Mooserwirt

**05. – 07.12.2025**

Stanton Ski Open  
featuring Fäaschtbänkler

**19. – 21.12.2025**

Arlberg Pickleball Championship

**27.12.2025**

Concert of the Wiltener Sängerknaben

**30.12.2025 | ab 07.01.2026 jeden Mittwoch**

Skishow „The snow must go on“

**04.01.2026**

Arlberg New Year's Concert

**19. – 20.01.2026**

FIS Ski Europacup

**04. – 19.04.2026**

Tanzcafé Arlberg Music Festival

**18.04.2026**

Der Weisse Rausch



# Events 2026

**17.06. - 26.09.2026**

Brass Band Concerts

**23.06. - 15.09.2026**

Tyrolean Evening - Folklore group D'Arlberger

**27.06.2026**

Raiffeisen Montafon Arlberg Marathon

**17. - 19.07.2026**

St. Anton village festival

**31.07. - 02.08.2026**

Arlberg Giro

**19. - 22.08.2026**

Film Festival St. Anton

**22.08.2026**

Tavolata  
by STANTON CULLINARY COLLECTIVE

**29.08.2026**

Arlberger Wadlbeisser

**03. - 06.09.2026**

Mountain Yoga Festival

**11. - 13.09.2026**

Line Dance Festival

**04. - 06.12.2026**

Stanton Ski Open



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