

Terms and Conditions - Creator of the Month

1. Organizer

The organizer of this contest is the Tourism Association St. Anton am Arlberg.

2. Registration/Participation

To participate, entrants must have a public Instagram account. Each submitted photo or video must include the hashtags **#stantoncreator** and **#stantonamarlberg**, and tag the **@stantonamarlberg** account. By using these hashtags and tagging the account, participants enter the contest and agree to these terms and conditions. The Tourism Association St. Anton am Arlberg is granted full usage rights to the submitted images and videos (see Section 11). Participation is only permitted via Instagram.

3. Eligibility

The contest is open to individuals aged 18 and over who comply with all guidelines and agree to the terms by using the hashtags. The organizer reserves the right to exclude participants for valid reasons. Employees of the Tourism Association St. Anton am Arlberg, their immediate relatives, representatives, and agents are not eligible. Entries submitted through contest agencies or by third parties on behalf of others are prohibited. Each winner may be selected as "Creator of the Month" only once.

4. Contest Period

The contest runs monthly, from the first to the last day of each month, from December 2024 through April 2025. One "Creator of the Month" will be chosen each month.

5. Photo and Video Specifications

Required formats:

- **Photos and Videos:**
 - Square (1:1 ratio) 1080 x 1080 pixels, or
 - Portrait (4:5 ratio) 1080 x 1350 pixels, or
 - Landscape (1.91:1 ratio) 1080 x 566 pixels
- **Reels:** 9:16 ratio, 1080 x 1920 pixels, between 30 and 60 seconds

6. Winner Selection and Submission Deadline

From all participants who meet the requirements by the deadline specified in Point 4, a panel will select the Creator of the Month based on the following criteria, with 10 points available per category. The participant with the highest total points will be awarded "Creator of the Month."

From eligible participants, who meet the requirements by the deadline specified in Section 4, a panel will select the "Creator of the Month" based on these criteria, with up to 10 points awarded per category. The participant with the highest total points will be declared the winner

1. **Quantity:** 0-10 points for the number of posts
2. **Quality:** 0-10 points for quality (e.g., resolution, creativity, uniqueness)

7. Prize

There will be one monthly winner. The prize for the contest is a pair of Fischer skis. Prizes are non-transferable, cannot be redeemed at a later date, and cannot be exchanged for cash.

8. Winner Notification

The winner will be notified via Instagram direct message within one week after the month ends. During the prize presentation, photo and/or video footage will be created to feature the "Creator of the Month" in the St. Anton am Arlberg Instagram Story. The winner grants the Tourism Association an explicit, revocable consent and the right to use these recordings indefinitely across various media for purposes such as reproduction, dissemination, public display, and archiving. If the winner does not respond within 48 hours, they forfeit their prize.

9. Governing Law

This contest is governed exclusively by Austrian law, with Landeck as the place of jurisdiction.

10. Prize Delivery

Prizes must be collected in person with valid photo identification.



11. Right to Amend or Cancel

The Tourism Association St. Anton am Arlberg reserves the right to modify, suspend, or end the contest at any time without notice, particularly if the contest cannot proceed as planned or in cases of technical or legal issues impacting the administration, security, or contest's integrity.

12. Data Collection and Processing

Personal data collected for contest participation includes title, first and last name, Instagram account, email address, mailing address, country, and date of birth. This data is used solely for contest administration, participant identification, and winner notification by the Tourism Association St. Anton am Arlberg, and will be stored for up to 24 months after the contest for prize or damage claims. Winners consent to having their name and image published. Participants may revoke anytime their consent for data processing and publication, which will end their contest entry.

13. Rights Grant

Participants grant the Tourism Association St. Anton am Arlberg unlimited rights to use submitted photos and videos (with or without sound), which are transferred to the association indefinitely and without geographic restrictions. The association may edit or combine submissions with other works.

14. Legal Recourse and Liability

Legal recourse is excluded, and there is no enforceable claim to prize payment. The Tourism Association St. Anton am Arlberg is not liable for lost, delayed, or altered data during entry, storage, or transmission due to third-party systems.

15. Severability Clause

If any provision of these terms and conditions is or becomes invalid, the remaining provisions remain in effect. The organizer and participants agree to replace invalid provisions with those most closely matching the original intent.

St. Anton am Arlberg, October 31, 2024

