

The logo for St. Anton ARLBERG is located in the top left corner. It features the text "st. Anton" in a white, stylized script font, followed by a white snowflake icon, and then the word "ARLBERG" in a white, bold, sans-serif font. The entire logo is set against a red rectangular background.

st. Anton  **ARLBERG**

The background of the entire page is a photograph of a snowy mountain slope. Two skiers are visible: one in the foreground wearing a dark jacket and another further up the slope wearing an orange jacket. In the background, there are snow-covered mountain peaks and a cable car system with two gondolas visible. The sky is a clear, bright blue, and a large, bright sun with prominent rays is in the top right corner.

Press information
Winter 2023/2024

STANTONAMARLBERG.COM

PRESS – INFORMATION

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Text and pictorial material: Note to the editorial staffs

All press releases as well as current pictorial material are in high quality available to you on our home page under www.stantonamarlberg.com (→ Press)

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Winter Holidays 2023/24 in St. Anton am Arlberg/Tirol

Feeling on Top of the World

St. Anton am Arlberg, 1st December 2023: a new winter season begins in the birthplace of alpine skiing! With over 300 kilometres of marked downhill runs as well as 200 kilometres of back country variants, the mountain village at the heart of "Ski Arlberg" ranks as one of the largest ski resorts in the world. Winter holidays in the Stanzer Valley region are characterised by many other superlatives, including the huge choice of fabulous cuisine which ranges from traditional Tyrolean fare to one of the most elevated award-winning restaurants in Europe, or what is probably the most legendary downhill race in the Alpine region. With a route that encompasses some 1,350 metres in elevation difference and seven-and-a-half kilometres in distance, "The White Thrill" does more than justice to its name and enjoys an awesome reputation amongst ski freaks. On 20th April 2024, participants and spectators can look forward to an "anniversary of madness" on the last weekend of the ski season (ends: 21st April), when this iconic race celebrates its 25th jubilee. For all those who would like to spend their holidays in St. Anton am Arlberg, which was recently named "Best Tourism Village" 2023 by the UNWTO, before then, the climate-friendly and comfortable train journey to the highest ICE train station in the world, located directly at the village centre, is well worth looking into. More comfort on the slopes is also assured in winter 2023/24 with the new 8-seater Albonabahn I gondola in Stuben, which can be reached from the Alpe Rauz hub and transports guests up the Albona in weatherproof conditions. www.stantonamarlberg.com

Stanton Ski Open – 1st -3rd December 2023

St. Anton am Arlberg starts the winter of 2023/24 in style at Stanton Ski Open from 1st to 3rd December 2023 with concerts on three stages and an assortment of food trucks. Cool bands, DJs and artists such as Bavarian singer-songwriter, Oimara, ensure a festival atmosphere on Friday and Saturday. At Arlberg Safety Camp and in cooperation with Tyrol Mountain Rescue Service, an avalanche safety presentation and practical training are planned (registration required). Throughout the opening weekend, guests can test the latest models from leading ski and snowboard manufacturers on the slopes of the largest inter-connected ski area in Austria free of charge. Click [here](#) for the Stanton Ski Open 2023 programme.

Arlberg Pickleball Championship - 15-17 December 2023

Exciting news for pickleball enthusiasts and winter sports fans: from 15 to 17 December 2023, St. Anton am Arlberg will host the Arlberg Pickleball Championship. As part of the WPC European Finals, the first major pickleball event in Austria will now be a permanent fixture on the calendar of events in the Tyrolean mountain village for five years. In addition to the "Invitational" competition with matches between the best European players, there is also an "Open" in various categories at Arlberg WellCom. Entry for spectators is free of charge. www.arlberg-pickleball.com

Ski Show "Schneetreiben - The Snow Must Go On" – 30th December 2023

A ski slope as a gigantic outdoor cinema, 150 performers on skis in a fast-forward performance of the history of winter sport: St. Anton am Arlberg Tourist Board, together with Skischule Arlberg and the Arlberger Bergbahnen Cable Car Co present the 45-minute long Ski Show, "Schneetreiben - The Snow Must Go On," in the Karl Schranz Finish Stadium on 30th December 2023. From 10th January 2024, the show is performed every Wednesday at 21 hrs, admission is free. Those wanting to enjoy the spectacle in more exclusive style, can follow the colourful events from the comfort of the Show Lounge, or "open-air" on the stadium roof. Limited tickets cost € 35.- per person, which includes a buffet and drinks.

"Tanzcafé Arlberg Music Festival" - 31 March to 14 April 2024

Two federal states, five locations, one festival and plenty of reasons to round off the ski season on the Arlberg: Just in time for spring skiing, the 10th edition of the "Tanzcafé Arlberg Music Festival" from 31 March to 14 April 2024 will bring Tyrol and Vorarlberg even closer together. For the first time, the open-air event, which was previously based in Lech Zürs, will be held nationwide - with additional concerts in St. Anton, St. Christoph and Stuben am Arlberg. For holidaymakers, this means enjoying exciting stages and dance floors just a few turns away from some of the best ski slopes in the world. The musical line-up also knows almost no bounds: From acoustic to synth, from "deep" to "high", everything is included. www.tanzcafe-arlberg.com

Jubilee Finale - "The White Thrill" on 20th April 2024

A spectacular ski race traditionally brings the ski season to an end in St. Anton am Arlberg. On 20th April 2024, the "White Thrill" downhill race will have participants' muscles screaming in protest, when 555 athletes from all over the world hurtle simultaneously down 7.5 kilometres of unprepared slopes to the valley after a mass start from the Valluga Ridge. Olympic ideals and great ambitions provide an eclectic mix here: as some contenders have their sights on a medal, while others enjoy the hullabaloo at a more leisurely pace. The White Thrill takes place for the 25th time in 2024.

Special Offers & Packages

"Take the Nightjet to the snow - comfortable and eco-friendly

Austrian Rail (ÖBB) is again offering special combined tickets for guests from certain regions in winter 2023/24. Holidaymakers can travel comfortably to St. Anton am Arlberg from Hamburg, Düsseldorf, Amsterdam, Vienna or Graz without having to worry about traffic. The Nightjet Combi-Ticket includes the (return) train journey in the ÖBB Nightjet, including seat reservation, a 3 to 6-day lift pass, as well as transfer to the desired hotel in the Tyrolean mountain village. For more information and bookings, please visit: kombitickets.railtours.at

Snowman Ticket - season ticket for 11 euros

Despite its sporting reputation, St. Anton am Arlberg is also geared towards younger guests with 130 kilometres of blue runs, as well as many designated nursery slopes. It is with good reason that kids who have learnt to ski here are considered to be particularly confident on the slopes. Children up to the age of 8 (born in 2016 or later) can use the Schneemannkarte (snowman ticket) for the whole winter for only 11 euros in the St. Anton am Arlberg ski area. Young skiers can look for hidden forest inhabitants and playfully learn the FIS skiing rules along the Hoppelweg Trail, together with ski school mascot, Hoppl the Hare.

Skiing and Alternatives

From leisurely to sporty - cross-country skiing on the Arlberg

St. Anton am Arlberg has a cross-country ski network that encompasses 40 kilometres with seven routes, which were awarded Tyrol's cross-country skiing seal of approval thanks to their snow reliability, variety and good signage. The circuit in St. Christoph (2.5 km) at 1,800 metres is characterised by short descents as well as a few ascents. One of the most beautiful trails in Austria starts to the west of Hotel Mooserkreuz and leads through the picturesque Verwall Valley to the Wagner Hut and Lake Verwall (10 km). The Stanzertal cross-country ski trail (22 km) runs alongside the Rosanna River from St. Anton via Pettneu and Schnann to Flirsch and back again and can be accessed from any point. Two shorter beginner and training circuits are also connected to this trail. In addition to the classic trail, all cross-country trails in the St. Anton am Arlberg region also have a skating variant.

Alpine wellness - 80 kilometres of winter hiking trails

Crunching snow under your feet, a pleasant mountain climate and altitude training all rolled into one: winter hikers have 80 kilometres of winter walking trails to choose from in and around St. Anton am Arlberg. Among the 17 winter hiking trails in the region, hikers with sturdy footwear can explore the mystical Verwalltal Valley (10-kilometre round trip), or the ice crystal strewn landscape of Erlen on the "Stanzertaler Rundwanderweg" (Stanzertal circuit – 24-kilometre round walk). A shorter route leads to Gasthof Almfrieden (six kilometres), while the winter hiking trail at Galzig (one kilometre) can be reached by cable car. If you fancy sampling the inimitable delights of a rustic snowshoe hike through snow-covered landscapes, you are advised to book the services of a trained guide.

Springtime is touring time - for beginners and experienced skiers

From March onwards, St. Anton am Arlberg is blessed with the best conditions for excursions into the great white landscape, thanks in particular to "firn" snow - a very special type of snow that only exists in spring when the days get longer and warmer. Surrounded by the spectacular Arlberg mountain scenery, numerous variants and deep-snow descents in all degrees of difficulty await ski tourers until well into April, for example from the St. Anton district of St. Christoph to the Galzig (easy), from Mount Rendl to Kreuzjochspitze (moderate) or via Kartellsee Lake to the Darmstädter Hut (difficult), where you can also spend the night. State-certified mountain and ski guides provide newcomers with essential information about equipment, potential dangers and off-piste safety precautions. Experienced tourers are also recommended to avail themselves with the services of a guide for more ambitious routes. The weather and snow report as well as important safety information can always be found at www.stantonamarlberg.com.

Winter via ferrate climbing trail at Rendl - not suitable for inexperienced alpine enthusiasts

Strap your skis to your back and let the adventure begin: the starting point of one of Tyrol's most beautiful winter via ferrates can be found next to the top terminal of the Riffel II lift on Mount Rendl (2,645 metres), high above St. Anton am Arlberg. Secured in its entirety by steel rope, ski-touring fans can start the 850-metre-long high alpine ridge crossing from here, where views extend over the entire Verwallgruppe Mountain Range and Lechtal Alps - sometimes even as far as South Tyrol on clear days. The heart of every ski enthusiast will skip a beat once they arrive at the Rossfallscharte Ridge (2,732 metres), where the downhill run through backcountry terrain beckons. Guided tours and equipment can be booked at St. Anton am Arlberg ski schools.

Run of Fame Ski Circuit - in memory of the Arlberg legends

St. Anton, together with St. Christoph, Stuben, Lech, Zürs, Warth and Schröcken form Austria's largest inter-linked ski area and the fifth largest in the world. Holidaymakers can discover Arlberg's incredible skiing dimensions along the spectacular "Run of Fame" ski circuit. No matter where you access this ski tour - information boards and signposts that honour local skiing legends inform skiers about this 85-kilometre-long route and its 18,000 metres in elevation difference. The mountain station of Flexen cable car between Stuben/Rauz and Zürs also houses a "Hall of Fame", where visitors can experience historical moments and Arlberg ski stars in a free exhibition.

A whole pack of new winter adventures - out and about with huskies

In cooperation with Wild Paws Adventures, experiences with sled dogs complement the offer for winter holidaymakers in the Austrian region of St. Anton am Arlberg. Every Friday morning, animal lovers with and without children get to know the four-legged friends with strong characters before they can go for a few laps on skids one after the other. If there is not enough snow, there is an alternative husky walk, followed by petting and feeding. Wellnesspark Arlberg Stanzertal in Pettneu is the starting point, which is easily accessible via regular bus services that shuttle between St. Anton village centre and the neighbouring communities.

Locations and Opportunities

Verwall Valley and Wagner Hut - convivial venue in a winter paradise

Only a few minutes from the centre of St. Anton am Arlberg, visitors can "escape" and immerse themselves in the picturesque valley of Verwall. Wrapped up nice and toasty, you can explore the wintry recreation area by strolling, sledding, snowshoeing or cross-country skiing. The Wagner Hut, a welcoming social hub for locals and visitors alike, invites you to warm up and indulge in delicious refreshments. In addition to two homely dining lounges, a winter garden and terrace, the Wagner Hut is equipped with seminar and conference rooms and is open daily for guests in winter.

Just like in the good old days - Advent Magic in the Park

A festive spirit pervades the air in St. Anton am Arlberg even before the start of the ski season. On 3rd December 2023, the bells jingle for the first time at "Advent Magic in the Park", where the Christmas trail winds gently through the park of St. Anton Museum and themed venues invite you to linger and sample local specialities, like traditional "Kiachla" (delicious fried pastry). Additional dates: 8th, 10th, 16th and 17th December 2023.

Homestead holidays - visit the Arlberg in a mobile home

Whether camping at ground level, a stylish road trip or some time out in alpine lodge ambience: St. Anton am Arlberg offers the very best conditions for holidays in mobile accommodation. Only a few kilometres from the "cosmopolitan village" of St. Anton am Arlberg, you will find an optimally equipped 4-star campsite in Pettneu. In addition to classic camping, ArlBergLife Holiday Resort offers apartments and three stylish lodges of 60 square metres each with kitchen, flat-screen TV, private garden with barbecue and private sauna

arl.park - indoor sports centre in St. Anton am Arlberg

Tennis, squash, bowling, climbing, bouldering: active holidaymakers can let off steam all year round in the state-of-the-art sports and climbing centre arl.park in St. Anton am Arlberg. Highlights include a diverse range of climbing opportunities in varying degrees of difficulty. There are around 80 square metres of bouldering space and 70 routes ready to be tackled by climbing enthusiasts. The adjoining trampoline hall extends the available facilities to a total of 1,000 square metres, including 14 trampolines, airtrack floor mats and a bagjump airbag with a freefall tower.

arl.flow - home of the yoga community

The yogi scene in St. Anton am Arlberg has grown considerably in recent years, thanks not only to the annual international Mountain Yoga Festival in late summer. In the Karl Schranz Zielstadion, local and visiting yogis have their own space for their sessions at arl.flow. Alongside beginner and advanced courses on different yoga styles, the programme also includes children's yoga, meditation and relaxation sessions.

Arlberg WellCom and Wellnesspark Arlberg Stanzertal - relax with a view of the peaks

Relax your tired muscles and enjoy a refreshing dip at Wellnesspark Arlberg Stanzertal in Pettneu or at Arlberg WellCom in St. Anton am Arlberg. The latter regularly serves as a venue for sporting and international events. Moreover, numerous hotels in the Tyrolean holiday region offer wellness and therapeutic treatments for their guests.

Welcome reception, major events or ski races - St. Anton am Arlberg as a venue

Are you looking to host your own congress, meeting or corporate event in St. Anton am Arlberg? All that and more is possible. The cosmopolitan mountain village is home to multiple state-of-the-art conference facilities that can be combined with break-out activities in nature. Arlberg WellCom sets the standard with its spacious leisure and wellness landscape, its World Championship Hall and the neighbouring Karl Schranz Zielstadion, which, thanks to its gentle slope, merges almost seamlessly into the end of the ski slope. Additional locations include St. Anton Museum with its idyllic park facility or the Arlberg Auditorium with its typical Tyrolean charm. Thanks to its flagship railway station, St. Anton am Arlberg is connected to the international rail network and can be easily reached from cities such as Paris, Milan, Zurich, Brussels or Hamburg.

Sustainability and Service

Built on tradition and commitment - KLAR! region Arlberg Stanzertal

St. Anton am Arlberg's environmental commitment includes various ecological measures and projects - from alternative energy generation and waste disposal to nature-friendly piste maintenance. Eco-friendly electricity was generated as early as 1921 with the first local hydroelectric power plant, and St. Anton am Arlberg has been entirely self-sufficient in terms of energy supply since 2006. The recently built local heating network with an annual heat output of 16.5 GWh, to which more than 80 company buildings are already connected, has also already saved more than 4.35 million litres of heating oil and thus 11,600 tonnes of CO₂ emissions since its completion in November 2020. As an officially recognised KLAR! model region (climate change adaptation model region), the environmentally conscious population of St. Anton am Arlberg is working intensively on various sustainability and climate protection projects and is currently in the second phase of a nationwide programme. As part of the "So fährt TIROL 2050" project, St. Anton am Arlberg is also

actively involved in the transition to electromobility as a key technology for the transport revolution. With its award as "Best Tourism Village" 2023 by the UN World Tourism Organisation (UNWTO), the Austrian municipality once again proved that tourism and sustainable commitment can go hand in hand.

Arlberg hydropower makes St. Anton self-sufficient

A unique, but certainly not the only sustainable project in the holiday region is provided by the Kartell power plant. In 2005, the Kartell power plant was expanded and put into operation. The lake of the same name holds circa eight million cubic metres of water and generates around 33 million kilowatt hours of electricity per year. The entire storage volume is used again by the existing Rosanna power plant, making St. Anton am Arlberg entirely self-sufficient in terms of power supply since 2006. St. Anton am Arlberg also operates a biomass heating plant with wood chips, which is designed for up to 80 residential units and is planned to be further expanded in future. The plant is also connected to a solar power and water heating system.

Eco-friendly snow cannon cycle

A total of 88 percent of the pistes in St. Anton am Arlberg can be prepared with artificial snow. The crystals that cannons blow into the ski area are even cleaner than natural snow, as they consist only of drinking-quality water and air. These strict regulations apply to the whole of Tyrol, according to which no chemicals may be added. As the artificial snow melts and then flows into the streams and rivers in spring, it is returned to nature. The river water in turn supports power generation in the valley, which is used again the following winter to power snowmaking equipment – thus completing the eco-friendly cycle. Following the principle of "as much as necessary, as little as possible", piste maintenance machines record the exact snow depth in real time by means of an integrated GPS system and thus help with optimising the snowmaking process even further, making it more efficient and nature-friendly.

New rail connection – ICE intercity trains direct to the village centre

"Ski Express Tirol" reached a new milestone in winter 2022/23: an ICE train travelled for the first time directly from Hamburg via Munich to St. Anton am Arlberg. "When St. Anton's former visionaries built the Arlberg railway line and our station, they were certainly not aware of its future significance. 140 years later, both are more important than ever in terms of sustainability. We are therefore delighted to be able to take another step towards climate-neutral travel with the new direct ICE connection from Hamburg", tourism director Martin Ebster explains. With the arrival of the first ICE 1201 train, St. Anton am Arlberg, situated 1,303 metres above sea level, is now officially home to the world's highest ICE station, with steadily expanding services.

Train travel to the village centre

St. Anton am Arlberg in Tyrol is considered an attractive destination for rail travellers from all over Europe. The mountain village is a Railjet station, which welcomes seven direct connections a day from Vienna and Zurich. St. Anton am Arlberg Tourist Board operates the local station counter as an additional service centre. Alongside selling tickets, the centre functions as an information office, providing advice and other services to guests. Thanks to the cooperation with ÖBB (Austrian Rail), the Tourist Board can look after arriving visitors even more professionally and personally. Guests, in fact, don't need a car in the entire holiday region: buses shuttle regularly to and from all areas of the village and surrounding regions in the Stanzer Valley. Those staying directly in St. Anton am Arlberg can make the most of the convenient location and access everything on foot. Since summer 2022, holidaymakers have enjoyed using the new GreTA (Green Travel Alternatives) tool to coordinate their journey from the first to the last metre, with a view to minimising their carbon footprint.

Overview of the preliminary winter dates:

01.-03.12.2023	Stanton Ski Open and start of the winter season
from 03.12.2023	Advent Magic in the Park, then on 8 th , 10 th , 16 th and 17 th December 2023
15.-17.12.2023	Arlberg Pickleball Championship
27.12.2023	Wiltener Boys Choir Concert
30.12.2023	"Schneetreiben – The Snow Must Go On", every Wednesday from 10 th January 2024
03.01.2024	Arlberg New Year's Concert
31.03.-14.04.2024	Dance Café Arlberg Music Festival
20.04.2024	25 th anniversary "The White Thrill" Ski Race
21.04.2024	End of the winter season

Details subject to change.

St. Anton am Arlberg in Tyrol kicks off the winter season on 1st December 2023
Three days of festivities at Stanton Ski Open



St. Anton am Arlberg in Tyrol launches the winter season on the first weekend of December 2023 with plenty of music, safety training and free material tests. © TVB St. Anton am Arlberg / Photographer Lucas Tiefenthaler

The scent of fresh snow fills the air, the hills are alive with the sound of music and the huts on the mountains and in the valley look oh-so cosy and inviting: it is the cusp of the ski season in St. Anton am Arlberg! St. Anton am Arlberg starts the winter of 2023/24 in style at the Stanton Ski Open from 1st to 3rd December 2023 with concerts on three stages and an assortment of food trucks. Cool bands, DJs and artists such as Bavarian singer-songwriter, Oimara, ensure a festival atmosphere on Friday and Saturday. At Arlberg Safety Camp and in cooperation with Tyrol Mountain Rescue Service, an avalanche safety presentation and practical training are planned (registration required). Throughout the opening weekend, guests can test the latest models from leading ski and snowboard manufacturers on the slopes of the largest inter-connected ski area in Austria free of charge. Click [here](#) for the Stanton Ski Open 2023 programme.

www.stantonamarlberg.com/en



On the mountain the focus is on safety and in the evening it's on the atmosphere - as part of the newly designed Stanton Ski Open, St. Anton am Arlberg in Tyrol welcomes its first winter season guests from 1st to 3rd December 2023.

© TVB St. Anton am Arlberg / Photographer Patrick Bätz

A season of superlatives beckons

With over 300 kilometres of marked downhill runs as well as 200 kilometres of back country variants, the mountain village at the heart of "Ski Arlberg" ranks as one of the largest ski resorts in the world. Winter holidays in the Stanzer Valley region are characterised by many other superlatives, including the huge choice of fabulous cuisine which ranges from traditional Tyrolean fare to one of the most elevated award-winning restaurants in Europe, or what is probably the most legendary downhill race in the Alpine region. With a route that encompasses some 1,350 metres in elevation difference and seven-and-a-half kilometres in distance, "The White Thrill" does more than justice to its name and enjoys an awesome reputation amongst ski freaks. On 20th April 2024, participants and spectators can look forward to an "anniversary of madness" on the last weekend of the ski season (ends: 21st April), when this iconic race celebrates its 25th jubilee. For all those who would like to spend their holidays in St. Anton am Arlberg before then, the climate-friendly and comfortable train journey to the highest ICE train station in the world, located directly at the village centre, is well worth looking into. More comfort on the slopes is also assured in winter 2023/24 with the new 8-seater Albonabahn I gondola in Stuben, which can be reached from the Alpe Rauz hub and transports guests up the Albona in weatherproof conditions. <http://www.stantonamarlberg.com/en>

About St. Anton am Arlberg. As the birthplace of Alpine skiing, St. Anton am Arlberg is recognised as one of the world's most prestigious winter sports resorts. Every year, piste and freeride fans from over 50 nations visit this mountain village and ski area with a total of over 300 kilometres of marked runs, 200 kilometres of backcountry terrain and 85 lift and cable car systems. The "SKI ARLBERG" region extends from St. Anton in Tyrol to Lech and Zürs, as well as Warth and Schröcken in Vorarlberg. Cross-country skiing, tobogganing or a thrilling ride on one of the five twisting toboggan runs in the region are just as inherent to the inimitable Arlberg experience as its iconic events, international World Cup races or multi-award-winning Tyrolean cuisine. www.stantonamarlberg.com/en

Winter holidays with or without skis in St. Anton am Arlberg, Austria

Crunching snow and climbing

When the lifts and cable cars of St. Anton am Arlberg commence operations for the new ski season, holidaymakers will once again glide up to the perfectly groomed slopes of one of the most snow-sure winter ski resorts in the Alps. This Tyrolean mountain village is, however, not only popular with ski fans: Those who fancy leaving their skis or board at home for a change, or not hit the slopes at all, have a plethora of thrilling activities to choose from. www.stantonamarlberg.com



A whole pack of winter adventures. They are considered intelligent, gentle and just as soft as fresh powder snow: In the 2023/24 season, experiences with huskies once again complement the offer for winter holidaymakers in the Austrian region of St. Anton am Arlberg. On Friday mornings, animal lovers with and without children get to know the four-legged friends with strong characters before they can go for a few laps on skids one after the other. If there is not enough snow, there is an alternative husky walk, followed by petting and feeding. The starting point is the Wellnesspark Arlberg Stanzertal in Pettneu. Please visit www.stantonamarlberg.com for information and

registration.

Photo: Fluffy winter adventure – in St. Anton am Arlberg/Tyrol, young and old holidaymakers get up close and personal with huskies. Picture courtesy of: St. Anton am Arlberg Tourism Association/photographer Patrick Bätz



Scrambling, climbing and even flying. Tennis, volleyball, squash, bowling or bouldering are on the programme all year round at „arl.rock“ sport and climbing centre. Facilities even include a trampoline hall with a total surface area of 1,000 square metres. There are also around 100 climbing routes for beginner to professional climbers. Those with a good head for heights can see places otherwise not visible from a gondola during a tandem paragliding flight – or even climb further than the ski lift takes you. Because the entrance to one of Tyrol's most beautiful winter climbing routes can be found at 2,645 metres above sea level near the top terminal of the

Riffel II chairlift in the Rendl region, high above St. Anton. The high alpine ascent is recommended as part of a guided tour, which can be booked at the ski schools in St. Anton am Arlberg.

Photo: The scenic winter via ferrata on the Rendl above St. Anton am Arlberg in Austria is only suitable for experienced ski tourers. Picture courtesy of: St. Anton am Arlberg Tourism Association/photographer Thomas Klimmer



On foot or boards. Almost no other sound defines winter pleasure so succinctly as the sound of snow crunching beneath one's boots. Hikers with sturdy footwear can explore the area around St. Anton am Arlberg along 17 sign-posted routes, including the snow-covered landscapes of the mystical Verwalltal Valley (10 kilometre round trip), or the ice crystal coated landscape of Erlen on the "Stanzertaler Rundwanderweg" (Stanzertal circuit - 24 kilometre round walk). A shorter route leads to Gasthof Almfrieden (6 kilometres), while the winter hiking trail at Galzig (1 kilometre) can be reached by cable car. If you fancy sampling the inimitable experience of a

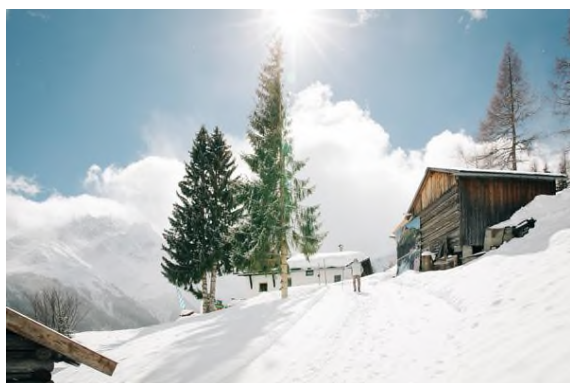
snowshoe hike through snow-covered landscapes, you should book the services of a trained guide. Those who prefer to have "planks" underfoot whilst out and about in the driving snow, can opt for one of the seven cross-country ski trails (1.5 to 22 kilometres in length).

Photo: Alpine wellness with altitude training - holidaymakers can choose from seven different snowshoe tours in St. Anton am Arlberg Picture courtesy of: St. Anton am Arlberg Tourist Board/photographer Josef Mallaun

About St. Anton am Arlberg. St. Anton am Arlberg is one of the world's most renowned winter sports resorts. Skiers and freeride fans from over 50 nations visit this mountain village and ski area with a total of over 300 kilometres of marked runs, 200 kilometres of freeride terrain and 85 lift and cable car systems every year. The Arlberg-Arena extends from St. Anton in Tyrol to Lech and Zürs, as well as Warth and Schröcken in Vorarlberg. Cross-country skiing, winter hiking or a ride on one of the five winding toboggan runs in the region are just as inherent to the inimitable Arlberg experience as its iconic events, international World Cup races and multi-award-winning Tyrolean cuisine. The "birthplace of alpine skiing" is also a founding member of the "Best of the Alps"; a quality association of the 10 most prestigious mountain resorts in the Alps.

Winter hiking trails in St. Anton am Arlberg/Tyrol

80 kilometres of alpine wellness



Snow crunching underfoot, a pleasant mountain climate and altitude training all rolled into one: the choice of winter walking trails has increased to a network of over 80 kilometres in and around St. Anton am Arlberg/Tyrol. These trails lead holidaymakers to the local recreation area of Verwall, Almfrieden Mountain Guesthouse (1,530 metres) above Pettneu or, more recently, between the mountain stations of the Galzig and St. Christopher cableways. Due to the lower oxygen content at medium altitudes, many athletes use the winter hiking trails in St. Anton am Arlberg (1,304 metres) for fitness and endurance training. If, on the other hand,

you fancy a pleasant snowshoe hike through snow-covered landscapes, you are best advised to do so with a trained guide. www.stantonamarlberg.com

Photo: Active holidays - thanks to the healthy mountain climate, winter hikes in St. Anton am Arlberg/Austria are a comfortable walk and training session all rolled into one.

Picture courtesy of: WEST Werbeagentur, Alexandra Genewein

On foot or boards

Among the 17 winter hiking trails advertised in the St. Anton am Arlberg holiday region, hikers with sturdy footwear can explore the mystical Verwalltal Valley (10 kilometre round trip), or the ice crystal coated landscape of Erlen on the “Stanzertaler Rundwanderweg” (Stanzertal circuit - 24 kilometre round walk). A shorter route leads to Gasthof Almfrieden (six kilometres), while the winter hiking trail at Galzig (one kilometre) can be reached by cable car. Those who prefer to explore on skis should sample the delights of the seven cross-country ski trails with both leisurely and sporty variants (one and a half to 22 kilometres long).

Wagner Hut in the Verwall Valley

The Wagner Hut (1,446 metres) in the Verwall Valley is a popular meeting point for locals and visitors in St. Anton am Arlberg, who can explore the local recreation area of Verwall on foot, snowshoes, horse-drawn sleighs or cross-country skis. In addition to two dining lounges, a winter garden and terrace, the Wagner Hut has seminar and conference rooms.

Winter via Ferrata in St. Anton am Arlberg/Tirol

To where no lift leads

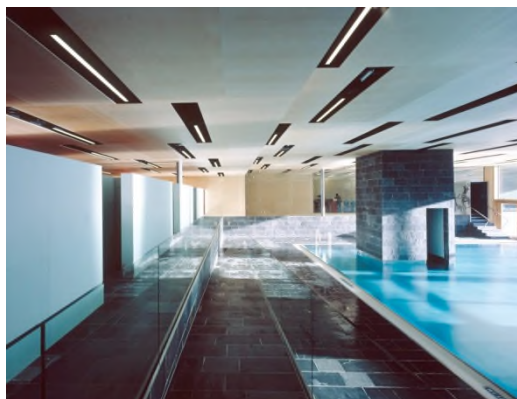


Get off the lift and strap your skis to your back? Only those with one of Tyrol's most beautiful winter climbing routes in their sights would come up with such an idea. The entrance is just above the top terminal of the Riffelbahn-II lift at 2,645 metres above sea level. Ski-touring fans can start the 850-metre long high alpine ridge crossing from here, secured in its entirety by steel rope. Weather permitting, views extend over the entire Verwallgruppe Mountain Range and Lechtal Alps - sometimes even as far as South Tyrol. The heart of every ski enthusiast will skip a beat once they

arrive at the Rossfallscharte Ridge (2,732 metres), where the downhill run through backcountry terrain through the Malfon Valley to Pettneu, or via Moostal to St. Anton beckons. Skis or a snowboard are necessary for transport with the Riffelbahn I and II lifts, in addition to the prerequisite via ferrata equipment of a harness, carabiners and touring shoes. The winter via ferrata at Rendl is classed as difficult, alpine experience is required. It is therefore recommended that the climb be undertaken as part of a guided tour; guides can be booked at the ski schools in St. Anton am Arlberg. www.stantonamarlberg.com

Photo: The winter via Ferrate route in St. Anton am Arlberg is only suitable for ski touring enthusiasts with experience in high alpine terrain. Photo courtesy of: St. Anton am Arlberg Tourism Association/Thomas Klimmer

Arlberg WellCom and the extensive recreation area are popular meeting places
In the heart of St. Anton am Arlberg: A leisure oasis with indoor swimming pool and park



Extending over more than 30,000 square metres, the recreation area includes a small lake and fountain, footpaths that lead through the park-like gardens, benches and peaceful zones as well as a lovingly designed children's playground. Adjacent to this green oasis in the heart of St. Anton am Arlberg is the event and congress centre, Arlberg WellCom, with its exclusive leisure and wellness facilities. www.arlberg-wellcom.at

Photo: The interior of Arlberg WellCom impresses with its futuristic design. Picture courtesy of: St. Anton am Arlberg Tourist Board

The historic facade of the old railway station building is still a reminder of earlier times – although today it is a private house. Apart from this, one can hardly believe that before the Alpine Ski World Championships in 2001, railway lines ran through this architect-designed landscape and it was the site of the former station area.

The luxuriously appointed leisure and wellness area of the Arlberg WellCom includes a swimming complex with indoor and outdoor pools, whirl and massage bath, waterfall and children's paddling pools. In addition, there is a Fitness Centre and an extensive sauna suite with Finnish, Kelo and Infrared saunas, Sanarium, steam bath and relaxation lounge.

The principal point of this intelligently invested building with ultramodern technology is the 2,000 square metre hall, where a range of activities for up to 3,000 people can take place. High-calibre sporting events as well as cultural events (including the famous Arlberg New Year's Concert), presentations and international congresses can be seen here.

In winter, the extensive park next to the Arlberg WellCom is usually covered with snow and its footpaths are regularly cleared. Fairy lights glitter from the trees, frozen water sparkles in the lake and the groomed ice rink for skating and curling can be found nearby.

Year round active fun in St. Anton am Arlberg **arl.park Sport & Climbing Centre**



Climbing and bouldering, but also tennis, volleyball, badminton, squash, bowling and a 1,000 square metre trampoline hall: active people are in good hands at the arl.park sports and climbing centre in St. Anton am Arlberg - in every season. www.arlpark.at

Photo: Paradise for climbers – the architecture of arl.park in St. Anton am Arlberg is reminiscent of a giant rock.

Photo courtesy of: St. Anton am Arlberg Tourist Board

Outside

The extravagant architecture is reminiscent of a giant rock and draws one's attention to the sporting showpiece

of the sports centre: with a total climbing area of 1,000 square metres, around 100 different climbing routes in varying levels of difficulty await – 30 of which are outdoors. Those who prefer it a little less steep can choose from one of the two via Ferrate routes, which both lead to the 18-metre high tower in the outdoor area.

Inside

Climbers can look forward to an 80 square metre bouldering area and around 70 climbing routes in varied levels of difficulty ranging from 3 to 9. There are plenty of alternatives for guests who prefer to keep their feet on terra firma: in addition to the tennis court squash players have their own designated court and there are extra facilities for bowling enthusiasts with four modern lanes.

The attached indoor trampoline hall offers 14 trampolines, bagjump airbags with freefall tower, airtrack tumbling mats and bungee-trampoline over a surface area of 1,000 square metres.

Tip: Those wanting to enjoy a meal in stylish lounge ambience, or just watch all the goings on in the sports hall, should visit the Skiing Buddha Restaurant. Table reservations are accepted by phone under +43 5446 26252.

An insider tip at St. Anton am Arlberg The multi-faceted Verwall Valley



Hikers and Alpine enthusiasts can “escape” in only a few minutes from the centre of St. Anton am Arlberg and venture into the picturesque Verwall Valley to get away from it all. Regardless of whether you want to discover this natural recreational area by mountain bike, snuggled under a blanket while enjoying a sleigh ride through the snow-covered valley, or on a stroll along the banks of Lake Verwall: this mysterious location is the perfect getaway in both summer and winter for the whole family, for thrill seekers and those looking for the essential pleasures of rest

and relaxation. www.stantonamarlberg.com Photo: Autumn at Lake Verwall, Photo courtesy of: St. Anton am Arlberg Tourism Association/Photographer Walter Inwinkl

Approximately 400 kilometres of hiking trails sprawl around St. Anton am Arlberg at an altitude of 1,300 metres above sea level. One particularly attractive route leads through the Verwall Valley. Past lush meadows, sections of forest offering welcome shade and small streams – the trail around Lake Verwall is flat and easy to negotiate, even when using a pram. Barbecue and picnic areas can be found near the Wagner Hut and at the children’s playground at Lake Verwallsee. A landscape lake adorns the eastern side of the valley. At various interactive stations, visitors to Verwalltal playfully immerse themselves in the myths and legends of the Tyrolean region. At the waterfall, the 35 metre long steel cable suspension bridge promises an extra adrenalin kick, while bike enthusiasts can look forward to sampling the delights of the Pump Track, Northshore Trail and Co. at the “EldoRAdo” Bike Area. The set-up includes easy curves and obstacles for younger riders and is even suitable for balance bikes. The Wagner Hut in the Verwall Valley is a welcoming meeting place for locals and visitors alike.



The Verwall Valley is a true insider’s tip – especially in autumn, when the last days of sunshine lure visitors to these richly colourful natural landscapes – or in winter, when virgin tracks are laid by the first cross country skiers or snowshoe walkers. Those drawn to the depths of the valley in the summer months can plan varied tours including overnight stays in mountain huts. A gravel trail leads up to the Konstanzer Hut, which entices guests with delicious Tyrolean specialities. Keep on walking until you reach Schönverwall and the Heilbronner Hut, where weary travellers can expect quaint dormitory

accommodation or multi-bed rooms. The route along the well secured trail from St. Anton, through the Rosanna Gorge and on to the Verwall Valley and Konstanzer Hut with views of the mighty Patteriol, is another particularly impressive hiking experience.

Photo: There are 43 km of groomed cross-country ski trails in and around St. Anton am Arlberg in winter
Picture courtesy of: St. Anton am Arlberg Tourism Association/Photographer Josef Mallaun

Buses shuttle regularly from St. Anton am Arlberg to the Verwall Valley, transporting Alpine enthusiasts and walkers quickly and conveniently to their chosen starting points.

St. Anton am Arlberg - inspiring in winter as well as summer

Unlimited possibilities in fresh winter air, infused with the scent of wild flowers

St. Anton am Arlberg is a holiday region with a worldwide reputation, and rightfully so. A superlative winter sports area with excellent guest services, a Ferris wheel cable car, the Arlberg WellCom wellness centre, the finest gourmet cuisine, an excellent walking area, the multi-functional sports centre arl.park and numerous events that all contribute towards an unforgettable vacation – winter as well as summer.

The Tyrolean mountain village, with its 2,387 inhabitants, together with the neighboring villages of Pettneu am Arlberg, Flirsch and Strengen, fulfils the highest demands and yet still retains much of its originality and traditional charm. Holidaymakers in St. Anton am Arlberg treasure the alpine cosiness at 1300 metres altitude as much as the hospitality and international orientation. A mountain village, traditional and modern at the same time, with the scenery of a gigantic summit world and the amenities of a worldly holiday resort.

Winter – home of alpine skiing

St. Anton, together with St. Christoph, Stuben, Lech, Zürs, Warth and Schröcken form Austria's largest inter-linked ski area. Ski Arlberg consists of more than 300 kilometres of marked ski runs, 200 kilometres of freeride terrain and 85 lifts and cable cars between Tyrol and Vorarlberg. St. Anton am Arlberg thus offers unparalleled conditions for a deluxe winter sports holiday. Those wanting to find out which slope offers the perfect conditions should avail themselves of the services of the local guides. Not only alpine skiers appreciate all that St. Anton am Arlberg has to offer, cross country skiers are lured by a trail network of approximately 43 kilometres. In winter 2023/24, the Tyrolean mountain village will also offer experiences with huskies. Toboggan runs in St. Anton am Arlberg, Pettneu, Schnann, Flirsch, as well as ice rinks for skating and curling, provide for sporting alternatives. The multi-functional sports centre arl.park makes numerous indoor activities and diverse kinds of indoor ball games possible, as well as climbing and bouldering, including a Via Ferrata climbing route leading to the roof. The offer also includes a trampoline hall with a total area of 1,000 square metres. Rather more comfortable is a romantic ride in a horse-drawn sleigh through the fairytale snow-covered mountain world. From morning until evening the Arlberg WellCom in St. Anton as well as the Wellnesspark Arlberg Stanzertal in Pettneu invite you to enjoy relaxing hours in their lavishly arranged wellness areas. What makes a holiday in the region of St. Anton am Arlberg so special is, not least the unique combination of almost boundless skiing pleasure, together with a variety of gastronomic choices, from Tyrolean delicacies up to the distinguished international top cuisine.

The Summer – mountain delights with cult status

The cradle of alpine skiing is also inspiring in summer. Walkers, mountain and rock climbers will find a large selection of routes, from easily accessible up to high-alpine. 400 kilometres of marked walking paths, awarded with the Tirol Walking Stamp of Quality, offer fresh possibilities every day to experience the wide-ranging mountain world of the Arlberg. Mountain bikers have over 220 kilometres of tracks and numerous tour variants. Moreover, the sloping nine-hole golf course in the Nasserein district is a challenge for even experienced golfers. Families can embark on adventure walks, which appeal to all the senses. The extended WunderWanderWeg - Wonder Walking Trail leads from Lake Maiensee (above St. Christoph) to the Senn Hut and introduces walkers to alpine nature. Guests can relax at the leisure and wellness areas of Arlberg WellCom or the Wellnesspark Arlberg Stanzertal in Pettneu. Verwalltal Valley is home to interactive stations where visitors can playfully immerse themselves in the myths and legends of the Tyrolean region, while the 35-metre long steel cable suspension bridge at the waterfall promises an extra adrenalin kick. The Wagner Hut in the Verwall Valley is a welcoming meeting place for locals and visitors alike. If the weather is not suitable for the outdoors, guests can explore the arl.park sports centre and trampoline hall. Numerous events from mid-June to mid-September provide holidaymakers with the opportunity to become acquainted with local tradition and customs, for example with village, music and alpine festivals as well as holy mass on the mountain and the "Almabtrieb" cattle drive. Events such as the mountain-sports festival, the ARLBERG Giro, an International Film Festival and the Mountain Yoga Festival round off the summer programme. Thanks to the St. Anton Summer Card, overnight guests receive many free offers and discounts for their holiday.

Data and Facts / Winter

	St. Anton am Arlberg St. Christoph am Arlberg * St. Jakob am Arlberg Pettneu * Schnann * Flirsch * Strengen
Distance	
From airport in Innsbruck	approx. 100 km
From airport in Friedrichshafen	approx. 140 km
From airport Memmingen	approx. 170 km
From airport in Zurich	approx. 200 km
From airport in Munich	approx. 250 km
Holiday resort	
Number of residents in St. Anton	2,387
Number of residents entire holiday region	6,210
Bars/restaurants	90
Bars/restaurants entire holiday region	110
Number of beds	11,347
Number of beds entire holiday region	14,549
Overnight stays St. Anton Winter 2022/2023	902,087
Overnight stays entire holiday region Winter 2022/2023	1,099,598
Cross country trails	43 km
Arlberg Ski Area	more than 300 km marked ski runs 200 km off-piste options
St. Anton, St. Christoph, Stuben, Zürs, Lech, Warth-Schröcken	
Length of ski season	December 1 st , 2023 - April 21 st , 2024
Operating times of lifts	8.45/9.00 a.m. to 4/4.30 p.m.
Valley altitude	1,304 m
Peak altitude	Valluga – 2,811 m
Difference in altitude	1,507 m
Longest downhill run – Ski Arlberg	Valluga – Ulmer Hütte – St Anton: 7.5 km
Total number of lifts – Ski Arlberg	85
Gondola Cableways	17
Chair lifts	43
T-bars	25
Transport capacity/h	144,171 persons
Snow-making on trails	Arlberg Ski Area 73 % / St. Anton 89 %
Classification of trails	
Expert (black)	50 km / 17 %
Advanced (red)	122 km / 40 %
Beginner (blue)	130 km / 43 %

The world's skiing centre of St. Anton am Arlberg offers its guests comprehensive services and the very latest information

The St. Anton Guide: Everything about the holiday at a glance

◆ ARLBERG CARD

The Arlberg Card entitles the bearer to use 85 cable cars and ski lifts in the skiing region of St. Anton, St. Christoph, Stuben, Lech, Zürs and Warth-Schröcken. The greatest vertical elevation covered by one cable car system is 4,950 feet (1,500 metres). The highest point that can be reached is on the Valluga at 9,276 feet (2,811 metres).

◆ ARLBERG WELLCOM (Centre for Wellness & Communication)

The Arlberg WellCom building is home to a seminar and convention centre as well as to leisure and spa facilities. The versatile construction equipped with state of the art technology offers ample room for events with up to 3,000 attendees. Here you will find the perfect venue for music and sporting events, as well as presentations, exhibitions and congress. The elaborately designed leisure and spa area offers an indoor swimming pool with counter-current steam, waterfall, heated outdoor pool as well as a gym and various sauna and steam bath facilities all year round.

◆ ARL.PARK

The multi-functional sports centre arl.park in St. Anton am Arlberg offers numerous activities thanks to an adaptable special surface and the functional architecture in the hall: various ball games from tennis to volleyball, squash, bowling, climbing, bouldering etc. A climbing route leads up to the roof of the sports centre. The associated indoor trampoline hall with a total surface area of 1,000 square metres offers 14 jumping fields with bagjump airbag, freefall tower, bungee trampolin and airtrack tumbling mats.

◆ AVALANCHE WARNING

The Tyrolean Avalanche Warning Service provides information on the current avalanche conditions on www.lawine.at.

Holidaymakers can also find out about the current avalanche danger levels at three Freeride Checkpoints at Galzig, Gampen and Rendl; equipped with detailed explanations, weather conditions, backcountry rules and additional information.

◆ BABYSITTER SERVICE

A list of babysitters' names is available from the tourist information offices (tel. +43 5446 22690)

◆ BANKS / POST OFFICE

In St. Anton am Arlberg there are three banks, one post office and ten cash dispensers/ currency changing machines.

BEDS

11,347 beds are available in hotels of every category: in bed & breakfast pensions, inns, apartments and private accommodation. The whole region has 14,549 tourist beds.

◆ BUSES

A regular free shuttle bus service operates between St. Anton/St. Jakob/St. Christoph, Pettneu, Flirsch, Strengen and the ski lifts. Buses (for fare-paying passengers) run from St. Anton to Alpe Rauz, Zürs and Lech. The night bus runs from 7 p.m. to 3 a.m. between St. Anton, St. Christoph, St. Jakob, Pettneu, Flirsch and Strengen.

◆ CLIMATIC HEALTH RESORT

The resort of St. Anton itself lies at an altitude of 4,290 feet (1,300 metres), while St. Christoph lies at 5,905 feet (1,800 metres). The oxygen-rich mountain air has an efficacious effect on the entire organism, most notably on the lungs and the cardiovascular system. Anyone breathing the bracing alpine air of the Arlberg at altitudes between 4,290 and 9,240 feet is deriving the full benefit of the alpine air in terms of physical fitness and overall well-being.

◆ CROSS-COUNTRY SKIING

For cross-country skiers and skaters several carefully maintained cross-country ski trails are available:

- (1) The Verwall Loipe: begins at the Hotel Mooserkreuz in St Anton and leads into the Verwall valley (separate to the road), around the Verwall lake, and back. (Length: 10 km, demanding, delightful country trail).
- (2) Stanzertal Loipe: running along the banks of the Rosanna up to the village of Flirsch (there and back: 22 km, degree of difficulty: easy).
- (3) St. Christoph Loipe: the beautiful cross-country ski training trail is in St Christoph. Its 2.5 km long loop begins on the Arlberg Pass. Short up and downhill gradients, good place for meeting with alpine skiers on the sun terraces of St Christoph.
- (4) Ganderau Loipe: the start is by the Hotel Tirolerhof. Beautiful round trip for beginners (3 km) in St Jakob.
- (5) Reit Loipe: easy, flat trail (2 km), in the east of Pettneu, with a connection to the Stanzertal Loipe. Ideal training course.
- (6) Pofel Course: the 1.5 km round trip with gradients going up and down leads through Pettneu, east of the Wellnesspark between the Rosanna and the highway.
- (7) Pettneu football pitch cross-country trail with night cross-country skiing: Easy, flat circuit (2 km) from Arlberg-Stanzertal wellness park westwards. Night cross-country skiing with floodlights every Monday and Friday from December to March from dusk until around 21.30 hrs.

◆ CROSS-COUNTRY SKIING COURSES

For cross-country skiing courses for beginners, apply to the ski schools in St. Anton am Arlberg, in Pettneu and Flirsch. Cross-country skiing equipment can be hired at any sports shop.

◆ CURLING

Curling rinks are available for hire. They are located next to the Arlberg WellCom.

◆ FREERIDE SAFETY TRAINING

Quick and efficient use of an avalanche receiver in the case of an emergency is absolutely imperative. In this respect, Arlberg cable cars have joined forces with Ortovox to set up a Freeride Safety training ground on the Rendl: five transceivers are buried in the training field close to the Salzböden area, which can be used by ski touring enthusiasts and freeriders free of charge.

◆ FUNSPORT

Stanton Park at Rendl is a "FunPark" designed for snowboarders and freestylers, with kickers, rollers and diverse rails. Speed Check: speed test section at Rendl (Stanton Speed). Permanent giant slalom course with automatic timekeeping also at Rendl (Rendl Race).

Furthermore, another attraction was added: the Funslope on Galzig – a mixture of pistes and snow-park with additional elements from the cross-ski discipline. The downhill run between Osthangbahn and Zammermoosbahn is 410 metres long and suitable for children.

◆ GETTING THERE

By car:

- ⇒ via Salzburg, Kufstein, Innsbruck, Landeck, Arlberg route
- ⇒ via Munich, Fernpass or Kufstein, Landeck, Arlberg route
- ⇒ via Stuttgart, Bregenz, Feldkirch, Bludenz, Arlberg Pass or Tunnel
- or via Zurich, St. Gallen or Sargans, Feldkirch, Bludenz, Arlberg Pass or Tunnel

By train:

St. Anton am Arlberg railway station is located in the centre on the southern side of the resort next to arl.park multifunctional sports centre. Many international trains stop here, including eight daily direct connections between Vienna and Zurich.

In winter 2023/24, the Austrian Federal Railways will also be offering special Nightjet combo tickets for guests from Vienna, Graz, Hamburg, Düsseldorf and Amsterdam. One ticket includes the train ride in the ÖBB Nightjet with a seat reservation, 3 to 6-day lift pass in the ski area of St. Anton am Arlberg as well as the transfer to the desired hotel in the holiday region.

By air:

The nearest airports are Innsbruck (62 miles/100 km), Friedrichshafen (87 miles/140 km), Memmingen (105 miles/170 km), Zurich (130 miles/200 km) and Munich (155 miles/250 km). On weekends there are regular bus services from the airports to St. Anton. There are also rail connections from the airports to St. Anton am Arlberg.

◆ HORSE-DRAWN SLEIGH RIDES

A horse-drawn sleigh ride into the Verwall recreational area makes an unforgettable experience for non-skiers and a welcome change from the slopes for skiers. Further information: Information bureau tel. +43 5446 22690.

◆ HUSKY EXPERIENCE

Every Friday morning, winter holidaymakers can get up close to the sled dogs. The husky experience in Pettneu includes an introduction to the nature of these animals with strong characters, a few laps on skids as well as petting and feeding. If there is insufficient snow, a husky hike is planned as an alternative. Registration at info@wildpaws.at or tel. +43 664 2300592.

◆ INDOOR SWIMMING POOL

The public indoor swimming pool in St. Anton is in the Arlberg WellCom (Center for Wellness and Communication – www.arlberg-wellcom.at) and in Pettneu at Wellnesspark Arlberg-Stanzertal (www.wellnesspark-arlberg.at).

◆ INFORMATION

For details of accommodation, prices and various activities for visitors, contact the Information Office (Tourism Association), tel. +43 5446 22690, www.stantonamarlberg.com, info@stantonamarlberg.com.

◆ MUSEUM ST. ANTON AM ARLBERG

The Museum in the Arlberg Kandahar House offers a comprehensive survey of the history of skiing in the Arlberg Region, which ranks as “Cradle of Alpine Skiing”. The exhibits also document the culture and the folklore of the region and trace its development as a tourist area.

◆ PISTE GROOMING

69 state-of-art tracked vehicles are used to groom the pistes of Ski Arlberg overnight in preparation for the next day's skiing.

◆ POPULATION

St. Anton has a population of approximately 2,387, the whole region 6,210. In the course of a single season the Tyrolean mountain village welcomes 180,000 guests from all parts of the world. There are about 220,000 guests in the entire region.

◆ SKATING

The artificial ice rink is located next to the Arlberg WellCom (Center for Wellness and Communication). Skates are available for hire.

◆ SKI CLUB ARLBERG (SCA)

Ski Club Arlberg was one of the first official ski clubs to be set up in the Alps. It was founded in the Hospiz in St. Christoph by eight skiing enthusiasts in the year 1901. Today the SCA has more than 9,000 members from 57 nations.

◆ SKIING REGION

St. Anton, together with St. Christoph, Stuben, Lech, Zürs, Warth and Schröcken form Austria's largest inter-linked ski area. Ski Arlberg consists of more than 300 kilometres of marked skiruns, 200 kilometres of freeride terrain and 85 lifts and cable cars between Tyrol and Vorarlberg. The Valluga Peak is the highest point, at 2,811 metres above sea level. The longest descent (7,5 km; vertical elevation of more than 1,300 metres) is from the Vallugagrät via the Ulmer Hütte to St. Anton.

◆ SKI AND SNOWBOARD RENTAL FACILITIES

Alpine, snowboard and cross-country equipment can be hired at the sports shops.

◆ SKI-KINDERGARTEN

Despite its sporty character, the ski area of St. Anton am Arlberg with 130 blue kilometers of slopes as well as many designated practice slopes is ideally suited for small guests. In keeping with the motto "Practice early", they can learn to ski from the age of 3 at the Arlberg Ski School. In addition to the lessons, they are also looked after and catered for in the Kinderland. So the offspring is well looked after and the parents can also switch off in the winter vacation.

◆ SKI SCHOOLS

In St. Anton there are numerous ski schools. The program offered includes group and individual instruction, snowboard, carving or telemark instruction, cross-country courses, children's ski school.

◆ SNOW CONDITIONS

For details of current snow conditions get the information on www.stantonamarlberg.com.

◆ SNOWMAKING SYSTEM

1,080 snow machines in all have been installed to provide continuous skiing on some 73 % of pistes in Ski Arlberg area. The time required for making the first snow of the season could be greatly reduced. Two reservoirs support the snowmaking system, delivering 1,055 litres of melt-water per second. The snowmaking facilities in St. Anton am Arlberg were installed in compliance with the strict Tyrolean Nature and Environment Protection regulations and requirements. Only water of drinking-water quality is used to make artificial snow

◆ SUN TERRACES

The numerous sun terraces and outdoor cafés in St. Anton and St. Christoph and the terraces of the mountain restaurants on the Rendl, Galzig, Gampen and Kapall are perfect places for relaxing and enjoying the mountain sunshine.

◆ TENNIS AND SQUASH

One indoor court and one squash court can be found at arl.park multifunctional sports centre near the pedestrian zone and railway station. For court reservations, call +43 660 998 8066.

◆ TOBOGGAN RUN

The 4.3 km run begins on the Gampen and goes down to the valley. The course takes about 15 minutes to complete and has a vertical elevation of 1,670 feet (500 metres). Use of the toboggan run is free. Toboggans can be hired from the sports shops. Other toboggan runs can be found in Pettneu (3 km), Schnann (200 m, floodlit), Flirsch (1 km, floodlit) and Strengen (1 km).

Night tobogganing (Tuesdays and Thursdays) on the floodlit St. Anton toboggan run: ascent with the Nassereinbahn cable car; further information is available from the tourist office (tel. +43 5446 22690) or Arlberger Bergbahnen Cable Car Co. (tel. +43 5446 23520). Information on the toboggan runs in Schnann, Flirsch and Strengen can be obtained by calling tel. +43 5448 8221. Opening hours of the toboggan runs may vary, depending on weather conditions.

◆ WINTER CLIMBING ROUTE

The 850m long winter climbing route at Rendl above St. Anton am Arlberg village centre is considered one of the most beautiful of its kind in Tyrol. The start is next to the top station of the Riffelbahn II (2,645m) and a continuous steel safety cable follows the route over a rock and snow ridge to the front of the Rendlspitze (2,816m). At the end of the winter climbing route, several magnificent tours lie ahead over Rossfall or into the Malton Valley. The winter via ferrata at Rendl is suitable only for experienced ski touring enthusiasts. It is therefore recommended that the climb be undertaken as part of a guided tour; guides can be booked at the ski schools in St. Anton am Arlberg.

◆ WINTER WALKING PATHS

The region St. Anton am Arlberg offers over 80 kilometres of winter hiking trails. There are diverse trail options, including the Verwall recreational area, Almfrieden mountain guesthouse (1,530 metres) above Pettneu or between the mountain terminals of the Galzig and St. Christophbahn cable cars. Those who fancy going on an old-fashioned snowshoe hike should avail themselves of the services of a trained guide.

Information without guarantee!

St. Anton am Arlberg Tourism Association provides answers:

QUESTIONS TO A WINTER SPORTS RESORT

1. SKIING SLOPES

* How long are the ski runs?

The St. Anton am Arlberg skiing region has more than 300 km marked ski runs and 200 km off-piste options.

* How carefully are the pistes groomed?

Drivers and their 70 tracked vehicles and snow-grooming attachments are out on the slopes for about eight hours every night - and in the morning hours when conditions require additional grooming.

* Is artificial snow equipment used in adverse weather conditions?

1,112 snow cannons and snow "lances" have been installed in the Ski Arlberg skiing area to ensure dependable skiing conditions. In total 73 % of the piste area can be covered by artificial snow. The expense of making snow could be strongly reduced. The reason for this is the large quantity of snow meltwaters which drain away from the gigantic reservoir of the St. Antoner power station into the Rosanna river. There the river water is pumped out directly to the snow cannons and snow lances in the skiing area. At optimal temperatures they can create an up to 50 centimetres thick snow layer on the slopes – all within 100 hours.

* Does the artificial snow equipment comply with conservation requirements?

St. Anton am Arlberg's artificial snow equipment complies with the applicable nature conservation requirements and regulations. The "artificial" snow consists exclusively of drinking water and fresh air. By covering the meadows with artificial snow, the grasses and roots are protected from damage and frost. The agriculture promotes mechanical snow making for the protection of the vegetation. The subsequent snow melt is not a disadvantage either, as it reduces the spring dryness effect.

2. LIFTS

* How many lifts are there, and what is their capacity?

The Arlberg Ski Pass is valid on 85 mountain railways and ski lifts in the skiing area of St. Anton, St. Christoph, Stuben, Zürs, Lech and Warth-Schröcken. The transport capacity is 144,171 persons per hour.

* How are the ticket checking procedures?

The Arlberg Card, an electronic and remote ski pass enables easy and fast access to all lifts and cable cars. Data are read out from the chip card via radio signal. By the way: lift passes can also be easily purchased in numerous accommodations.

3. SKI HUTS

* How many ski huts are there?

18 ski huts and mountain restaurants, some of them self-service.

* Are there also sun terraces?

In the course of the season, the region enjoys between 50 and 60 days of sunshine - perfect weather for relaxing on the sun terraces at: Rendl, Galzig, Gampen, Thony's, Sennhütte, Ulmerhütte, Bifangalm, Kaminstube, Heustadl, Krazy Kanguruh, Taps, Mooserwirt, Griabli, Hospizalm and Thaja St. Christoph.

* Which are the most popular drinks and dishes?

Most people quench their thirst with soft drinks, ski water, Almdudler, apple juice “spritized”, beer, Radler, wine spritzer, mulled wine or tea with schnapps. Typical regional dishes served here are Tyrolean gröstl, “cheese spaetzle”, Wiener schnitzel, “pizza”, Kaiserschmarrn and apple strudel.

4. SKI SCHOOLS

* How many ski schools are there and what ski courses are available in St. Anton am Arlberg?

In St. Anton am Arlberg there are numerous ski schools that offer group and individual instruction, snowboard, carving, freeriding or telemark lessons, cross-country courses as well as children’s ski school. You can choose between private and group lessons in all ability levels.

5. SKI KINDERGARTEN

* When is the Ski Kindergarten open, and who looks after the children?

St. Anton am Arlberg’s Ski Kindergarten is open daily (excluding Saturday) from 9 a.m. to 4 p.m. from the beginning of December to about one week after Easter. Trained kindergarten staff look after skischool kids from three years of age.

* Which celebrities have learnt to ski here as toddlers?

Some of the most famous visitors who came here as children include Queen Beatrix of the Netherlands, her sisters Irene, Margit and Christina, Hans Adam II, the reigning Prince of Liechtenstein.

6. HELICOPTER SKIING

* Is helicopter skiing possible in St. Anton am Arlberg?

For environmental reasons, St. Anton am Arlberg no longer permits helicopter skiing. The resort’s helicopter is used only for rescue purposes.

7. SAFETY

* How large is the region’s Mountain Rescue Service?

The Mountain Rescue Service team consists of 30 men, deployed on the Galzig, Valluga, Gampen, Kapall, Rendl and the valley stations.

* How many stretchers and rescue helicopters are there?

There are 15 stretchers and three helicopters.

* Are avalanches sometimes blasted for safety reasons?

Throughout the region, avalanches are blasted when necessary. The blasting is carried out manually, by ropeway, by helicopter or with Gazex, a remotely detonated mixture of oxygen and propane gas.

* Which are the most demanding runs?

The most demanding runs are the steep slope on Schindlerkar, the Kandahar Run on the Galzig, the World Cup men's downhill at Kapall and the Gampberg run on the Rendl. The longest prepared downhill run, 7.5 kilometres, leads from the Vallugagrät via the Ulmer Hütte to St. Anton am Arlberg in the valley (over 1,300 metres difference in altitude).

* How many doctors are there in the resort, and where is the nearest hospital?

Three doctors practice in St. Anton am Arlberg: one sports physician, as well as a female general practitioner and a dentist, the Arlberg day clinic is also located in the village. The nearest hospital is 30 km (19 miles) away in Zams.

8. ALTERNATIVE ACTIVITIES

* What proportion of your visitors does not go downhill skiing?

About 15 per cent of St. Anton am Arlberg's visitors confine themselves to walking, cross-country skiing, Wellness, ice skating, tobogganing etc., around 15 per cent only go snowboarding.

* What are the facilities for cross-country skiing?

Cross-country skiers have 43 km (25 miles) of trails to choose from. These are groomed daily, or more often when it snows.

* Are there special runs for snowboarding?

The St. Anton skiing area has many runs that are suitable for snowboarding, but no special slopes reserved for snowboarders. On the Rendl ski area, there is a funpark with various jumps.

* Is there a sport or leisure centre?

The multi-functional sports centre arl.park in St. Anton am Arlberg offers numerous activities: various ball games from tennis to squash, bowling, climbing, bouldering etc. A climbing route leads up to the roof of the sports centre. The associated trampoline hall complements the facilities offered with a total area of 1,000 square metres.

* Are physical fitness and Wellness equipment or swimming pools available?

As well as numerous hotels with their own wellness areas, guests in St. Anton benefit from the Arlberg WellCom center, with its indoor and outdoor pools, current pool and waterfalls, fitness rooms, various types of saunas, steam baths and relaxation areas. Also in Pettneu, the Wellnesspark Arlberg Stanzertal offers a variety of recreational possibilities.

* What other leisure activities are possible?

The list includes skating, curling, tobogganing, experiences with huskies, tennis, squash, trampoline jumping, tandem paragliding, fitness centre in the Arlberg WellCom, library, visit to the Museum St. Anton am Arlberg.

9. GENERAL

* What is the population of St. Anton, and how many registered tourist beds are there?

St. Anton am Arlberg has a population of 2,387 and 11,347 tourist beds. The whole region has a population of 6,210 and 14,549 tourist beds.

* Is St. Anton am Arlberg also prepared for greater events and conventions?

The Arlberg WellCom houses not only a great leisure and wellness area but also an event and congress centre with ultra-modern technology. Up to 3,000 people can easily be catered for during for example, conventions, fairs, presentations, sports or music events.

* How does the Tourist Office's accommodation and information system work?

The Tourist Office has its own information system and can provide details of available accommodation at any time, by telephone or by mail. Available rooms can be requested and booked online under www.stantonamarlberg.com.

10. ROAD TRAFFIC

* Can you drive into the centre of St. Anton or do you have to leave your car on the outskirts?

The centre of St. Anton is closed to traffic. There are approximately 2,000 chargeable parking spaces available on the bypass, on the secondary school square, at the former Rendl station, at the "West", Mitte" and "Ost" car parks and on the outskirts of the resort. All car parks are signposted.

Information without guarantee!

Winter sports alternatives in the St. Anton am Arlberg holiday region

Winter sport alternatives in St. Anton am Arlberg

Those who don't feel like the skiing can ...

- go on a **horse-drawn sleigh** through the romantic Verwall valley. Further information at the information bureau under phone number +43 5446 22690
- have **tobogganing fun – day and evening**. The fast-paced pleasure on the four kilometre long toboggan run from the Gampen plateau to the valley lasts for around 10 to 15 minutes and leads you down over 500 meters in altitude difference. Depending on weather conditions, the Nasserein gondola is also open every Tuesday and Thursday evening. Information from the Arlberger lift company, tel. +43 5446 23520. There are more toboggan runs in Pettneu (3 km), Schnann (200 m), Flirsch (1 km) and Strengen (1 km). Information from the information office in Pettneu, tel. +43 5448 8221
- **Cross Country** on 43 km of tracked cross-country ski runs
- enjoy a **winter walk** into the enchanting Verwall valley, at Galzig, to Nasserein and St. Jakob, along the Rosanna river to Flirsch, as well as to Almfrieden mountain guest house in Pettneu
- always meet the sled dogs up close on Friday mornings. The **husky experience** in Pettneu includes an introduction to the nature of these animals with strong characters, a few laps on skids as well as petting and feeding. If there is insufficient snow, a husky hike is planned as an alternative. Registration at info@wildpaws.at or tel. +43 664 2300592
- book a **torch lit walk** into the Verwall valley
- enjoy a tandem flight with the **Paragliders** from Kapall (2,300 m) to St. Anton am Arlberg. Reservation under www.tandemsky.at or arlbergair.com
- browse through the history and development of skiing and the village at **Museum St. Anton am Arlberg**
- try **ice skating or curling** at the Arlberg WellCom
- Sport is offered in the multi-functional **sports centre arl.park**. Tennis, squash, bowling, climbing (including a climbing route to the roof), bouldering - the possibilities are varied. Reservations: +43 5446 30324. Or let off steam in the associated trampoline hall with its 1,000 square metres of surface area. Info under tel. +43 660 9988066
- all sorts of **swimming pleasure and wellness** in the Arlberg WellCom (www.arlberg-wellcom.at) with indoor and outdoor swimming pools, sauna world as well as different health facilities can be enjoyed. Pettneu offers the Wellnesspark Arlberg-Stanzertal (www.wellnesspark-arlberg.at)
- take a **shopping tour** in exquisite boutiques and shops
- let yourself be culinary spoilt in over 90 **restaurants**. Eight top restaurants from St. Anton am Arlberg have been awarded toques in the current Gault-Millau Guide 2024: Tannenhof (4 toques/18 points), Alpin Gourmet Stube in Hotel Gletscherblick (3 toques/16.5 points), Hospiz Alm in St. Christoph (3 toques/15.5 points), Verwallstube on the Galzig (3 toques/15 points), Raffl's Eat Art (3 toques/15 points), Alte Stube in Hotel Schwarzer Adler (2 toques/13.5 points), Ullrs Wine & Dine (2 toques/13 points) and Alte Post (1 toque/11 points).
- enjoy the **mountain air and use the leisure amenities** at your accommodation!

Modern, international and vibrant: structural changes underline the cosmopolitan culture of St. Anton am Arlberg

New standards for alpine architecture

Without question, the international village of St. Anton am Arlberg is modern and vibrant but, at the same time, has retained its traditional Tyrolean charm. The structural changes of the past years underline the cosmopolitan culture of the holiday region as well as its aspirations for quality. In recent times, the new buildings have set significant benchmarks and blend in stylishly with the village.

A sensation in the winter season 2006/2007 was the introduction of the new Galzig Cable Car, a mountain railway with big wheel technology. The Arlberger Bergbahnen invested 22 million euros in the spectacular building and the ground-breaking technology is a visual attraction by the renowned Austrian architect, Georg Driendl. The base station is fully glazed and thereby provides a clear view of the four ferris wheels.

Since the winter season 2009/2010, one can reach the Rendl skiing area with the modern Rendl Lift. The transparent base station building is much closer to the village centre in St. Anton am Arlberg and was also designed by the architect, Georg Driendl. Where the winter sportsmen needed to take a bus in former times from the skiing area at the Galzig in order to reach the old Rendl Lift, today it is only a few steps in ski boots.

The eye-catching, extravagant architecture of the multi-functional sport and climbing centre, arl.park, with its 18 metre high tower, showcases the highlights of the sports centre: climbing and bouldering – the arl.park offers up to 100 different indoor and outdoor climbing routes with diverse degrees of difficulty and, in addition, a modern Via Ferrata climbing-route leads to the roof of the activity centre. In addition to tennis and squash, bowlers can play on four modern lanes. The associated indoor trampoline hall offers 1,000 square metres of surface area, including 14 jumping fields, a bagjump airbag with freefall tower, a bungee trampoline and airtrack floor jumping mats.

Moreover, during the course of the different structural changes, the face of the Tyrolean mountain village has been permanently transformed. The various landmarks underline the lively culture of the international ski resort, which have set completely new standards for alpine architecture: clear functionality, which strikes up a gentle symbiosis with the landscape. However, the buildings do not appear as futuristic counterpoints set amongst traditional surroundings; on the contrary, they affirm the connection to the modern trend, by symbolizing development and progress in the alpine area. "Traditionally we are modern, open-minded and vibrant", says Director of Tourism, Martin Ebster "and this expresses exactly the new face of St. Anton am Arlberg".

Particular attention has been given to the new railway station, which the architects Gerhard Manzl, Johann Ritsch and Manfred Sandner have set in a fine-mesh, high-grade steel material. The building nestles next to the rails and displays the continual slowing down and acceleration of the incoming and outgoing trains. The station buildings, embankment and noise barrier together form a flat frontage and a light and transparent working footbridge leads to the village from the forecourt.

On the opposite slope the trio of architects have, to a certain extent, allowed the Karl Schranz Finish Stadium to grow out of the mountain. The Finish Arena is intended to be a part of the landscape, whereby the new construction and the existing scenery blend into one another. Among experts the stadium stands as a prime example of exemplary building in the Alps.

The architects Helmut Dietrich and Much Untertrifaller have also achieved a great integration success with the building of the events and congress centre, Arlberg WellCom: half of the 48,000 cubic meters of the large hall is hidden within the slope, into which the grassed flat roof blends smoothly. The five long, narrow roof sections allow the viewer to think of hay sheds on a meadow slope and make the roof an altogether exciting landscape. The interior, with the three main halls, restaurant and swimming pool, as well as a wellness suite, is captivating with its generosity and restrained elegance. The principal functions of this hospitality building stand clearly in the foreground of this ultramodern establishment, which is used for large cultural and sporting exhibitions, as well as congresses, meetings and company events.

Even on a smaller scale, St. Anton am Arlberg is a wonderful example of pioneering architecture and is already a role model for many private building projects in the Tyrolean mountains, representing the dawn of a new era in Alpine chic: Not only has the base station of the Rendl lifts been constructed using lots of glass, new hotels are also using adopting a sleek design with wood and glass facades that permit extensive views of the mountains. Thanks to the large windows, guests enjoy a lasting impression of 'lightness'. Light, which constantly changes during the course of the day, is reflected by the sun drenched mountains into the hotel rooms, where it can spread unhindered. There is, of course, no shortage in the use of timber which is still utilized extensively in the architecture – tradition and modernity go hand in hand at St. Anton am Arlberg.

St. Anton am Arlberg continues to be faithful to tradition, however this Tyrolean mountain village is anything but provincial. One dares to forge new avenues here – because: "Our guests look for authenticity and vibrancy and that is exactly what a "museum village" of yesteryear cannot offer" explains Director of Tourism, Martin Ebster. " We move with the times and also appeal to the urban-modern target group."

Sustainability is lived in St. Anton am Arlberg

Self-sufficient thanks to Arlberg hydropower



Take a holiday where nature is still undamaged. Breathe clear mountain air and forget the stress of everyday life. In summer wander through a picture book landscape with green alpine pastures, abundant flower meadows and splashing mountain streams. In winter explore the extensive skiing area and allow the majestic background to overwhelm you. Those who spend their holiday in St. Anton am Arlberg, enter a uniquely protected nature. St. Anton am Arlberg's environmental commitment includes various ecological measures and projects – from alternative energy generation and waste disposal to nature-friendly piste maintenance. As early as 1921, green

electricity was generated with the first local hydroelectric power plant, and since 2006 St. Anton am Arlberg has been completely independent in terms of energy supply. The newly built local heating network, to which more than 80 commercial premises are already connected, has also already saved more than 5.4 million litres of heating oil and thus 14,400 tonnes of CO₂ since completion in November 2020.

Photo: Kartell Reservoir in the Moostal in St. Anton am Arlberg

Photo acknowledgement: St. Anton am Arlberg Tourist Board

By Tradition and Conviction – KLAR!-Region Arlberg Stanzertal

As an officially selected KLAR! model region (climate change adaptation model region), the responsible population of St. Anton am Arlberg works intensively on various sustainability and climate protection projects. In January 2022, the first phase of the Austria-wide programme was completed, with various workshops and an exhibition taking place to inform the population. In addition, the topic was integrated into the school curriculum. Current measures in phase 2 include the renaturation of the pond below the Nessleralm, the establishment of a KLAR! regulars' table for the exchange of ideas among the local population, training for local hiking guides, a guide for all tourism businesses and numerous other educational and information events.

Chemical-free artificial snow - cleaner than nature

A total of 89 percent of the slopes in St. Anton am Arlberg have artificial snow-making facilities. The snow crystals that cannons blow into the ski area are even cleaner than natural snow, because they consist only of drinking quality water and air. These strict regulations, which forbid the use of any chemicals in snow-making operations, apply to the whole of Tyrol. When the melt water from artificial snow then flows into streams and rivers in spring, it simply returns to its natural origins. The stream water in turn supports energy production down in the valley, which is used again the following winter, for example in snow-making operations - a perpetual environmentally friendly cycle. According to the principle of "as much as necessary, as little as possible", the piste grooming machines record the exact snow depth in real time through an integrated GPS system and thus help with even more effective, environmentally friendly snowmaking operations.

The Kartell Reservoir – The Arlberg's own hydropower makes St. Anton self sufficient

The independent power supply in St. Anton am Arlberg is a unique project. In 2005, the Kartell power plant was expanded and put into operation together with its eponymous lake, which holds around eight million cubic metres of water and generates around 33 million kilowatt hours of electricity per year. The entire storage volume of the Kartell Lake is used again by the existing Rosanna power plant, making St. Anton am Arlberg self-sufficient in power supply since 2006. Moreover, the municipality operates a wood chip fired biomass heating plant, which is designed to supply up to 80 residential units. The plant is also connected to a solar system for heating water.

Waste separation - clear case

For a long time strict waste separation has been the norm in St. Anton am Arlberg. Even the old cooking fat is collected and then, for example, appears as biodiesel for vehicles. It should be no surprise that all St. Anton am Arlberg mountain restaurants are distinguished with the Austrian Environmental Seal of Quality. This certification includes standards for waste water disposal, waste separation and also the appropriate application of cleaning products.

Environmental infrastructure

Last but not least is the good accessibility of St. Anton am Arlberg to the international railway network, which is an essential contribution to environmental protection. "Those who holiday with us can confidently leave the car at home", says Director of Tourism, Martin Ebster. "The new railway station is centrally located and from here the hotels and other accommodations can be quickly reached". The mountain lifts start from the centre of the village, shops and restaurants are also central and, moreover, regular Wander, Ski and Village buses run throughout the entire holiday region from the local St. Anton districts and out to Flirsch, enabling holiday makers to reach their destinations easily. "The reduction of individual traffic and the traffic-free village centre are also an enormous plus in the quality of life", says Martin Ebster. For him, all environment and nature protection measures are an investment in the future. "It is part of our principles that the gift of nature has to be protected and we believe that tomorrow's decisions should consider the future generations".

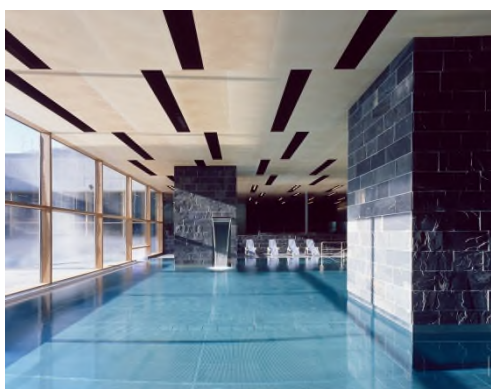
St. Anton am Arlberg: Professional services for conferences, trade fairs, conventions and events **Business before pleasurable adventures**



Your own congress, meeting or corporate event in St. Anton am Arlberg? All this and more is possible. The culture of this cosmopolitan mountain village includes state-of-the-art conference facilities that can be combined with outdoor activities. The Arlberg WellCom sets the standard with its spacious leisure and wellness landscape, the World Cup Hall and the neighbouring Karl-Schranz-Zielstadion, which, thanks to its gentle slope, merges almost seamlessly with the ski slope as it peters out. Other locations include the St. Anton am Arlberg Museum with its idyllic park and the Arlbergsaal with its typical Tyrolean charm. With its flagship railway station, St. Anton am Arlberg is connected to the international rail network and can therefore be easily reached from cities such as Paris, Milan, Zurich, Brussels or Hamburg. www.arlberg-wellcom.at

Photo: St. Anton am Arlberg offers the perfect setting for events with up to 3,000 attendees at the Arlberg WellCom.

Picture courtesy of: St. Anton am Arlberg Tourism Association



„Well Deliberated“

Event and Congress Centre **Arlberg WellCom** sets innovative standards in the heart of St. Anton am Arlberg. In addition to extensive leisure and spa facilities, the WM Hall is also housed within this multifunctional building. With floor space of around 2,000 square metres, it is the perfect venue for cultural and major sporting events for up to 3,000 people. Whether concerts or presentations in front of large audiences – the opportunities are boundless thanks to state of the art technology and flexible room partitioning. The experts from Arlberg Wellcom are also happy to cater to individual requirements ranging from bespoke decorations to seating plans. The light-filled foyer forms the

perfect setting for corporate presentations, receptions and exhibitions. A futuristic design with wood, glass and steel gives this part of the building a light and translucent air, while huge panoramic windows proffer fabulous views of St. Anton and the surrounding mountains of Arlberg. Besides the seminar room the Arlberg WellCom also offers a remise for events. You may want to indulge in the essential pleasures of rest and relaxation in the adjacent leisure facilities after an intense day of business. These range from a fitness centre, to outdoor tennis courts, indoor pool with counter-current jet, heated outdoor pool and several different saunas.

Photo: The versatile facilities at Arlberg WellCom also include state of the art spa facilities.

Picture courtesy of: St. Anton am Arlberg Tourism Association

Closer to Nature

Accommodating up to 10,000 visitors, the neighbouring **“Zielarena - Finish Arena”** with Finish Stadium is the perfect location for outdoor events. A permanent outdoor spectators stand seats up to 2,000 people. These, as well as the building adapted to the gently sloping terrain, were purpose-built for the 2001 Alpine World Ski Championships and blend almost seamlessly into the mountain-to-valley transition. Functional and bright, the five seminar rooms (30-70 m²) are well suited for smallish meetings, or as breakout rooms.

Authentic

Only a few minutes' walk away in the centre of town, **Arlbergsaal** (260 m²), offers a more rustic ambience. With a capacity for 300, its excellent acoustics make it the perfect venue for presentations, film screenings and concerts. Steeped in stylish Tyrolean ambience, the facilities include a black stage area with theatre drapes, carved wooden elements and solid oak flooring. **Arlberghaus** also lies at the heart of St. Anton, opposite the Galzig Gondola Base Terminal. Apart from housing St. Anton am Arlberg Tourist Board, the building is equipped with two seminar rooms, as well as the 160 m² Vallugasaal, with adjacent bar and foyer. The Tyrolean style furnishings of the hall with Pinewood panelling create a cosy atmosphere.



Impressive and Individual

Nestled in its own spacious and delightful grounds, **St. Anton am Arlberg Museum** is an exceptional event venue. Interactive elements on the upper floor of this Traditional art nouveau villa guide visitors through St. Anton's eventful history. Magnificent rooms on the ground floor surround the historic entry hall with massive stone fireplace. Today they are used as a restaurant and can be hired for exclusive events.

The Wagner Hut, the cosy meeting place in the Verwall Valley, not far from the centre of St. Anton am Arlberg, also has rooms for seminars and conferences.

Photo: Exclusive events in a festive setting - St. Anton am Arlberg Museum always leaves a lasting impression.

Picture courtesy of: WEST Werbeagentur/Alexandra Genewein



Perfect Work-Life-Balance

When the working day is done, St. Anton am Arlberg rewards attendees with a wide range of leisure facilities and incentives. In summer, for example, groups are able to enjoy active breaks with rafting trips or bike tours, and in winter snowshoeing, experiences with huskies and of course skiing. From the 2021/22 season, the Tyrolean mountain village will also offer guided hikes and sleigh rides with huskies. “Views of the peaks around St. Anton am Arlberg

have a liberating, yet calming effect on our participants, explains David Urbanz from St. Anton am Arlberg Tourism Association, responsible for congress and events. “Growing creativity knows no bounds in this unique mountain setting. Far away from the usual routine and everyday life, the pleasant ambience makes it easier to think outside the box”. St. Anton's flagship railway station is connected to the international railway network, facilitating easy travel from cities such as Paris, Milan, Brussels and Hamburg. Many international trains stop here, including eight daily direct connections between Vienna and Zurich. Innsbruck, Munich, Friedrichshafen, Memmingen and Zurich airports, with direct links to various European cities, are also within easy striking distance of the Arlberg.

Photo: White water fun at the Arlberg - St. Anton's holiday region offers all kinds of adventures and incentives.

Picture courtesy of: St. Anton am Arlberg Tourism Association

Congress & Events St. Anton am Arlberg, +43 5446 2269-55 /-54, kongress@stantonamarlberg.com, www.arlberg-wellcom.at

The history of St. Anton am Arlberg is strongly connected to alpine skiing

Nine Centuries in St. Anton am Arlberg

1270	First documentary mention of the "Arlberger"
1386	Heinrich Findelkind establishes the Hospiz on the Arlberg Pass
1824	Completion of the Arlberg Pass road
1880	Beginning of the construction of the Arlberg railway tunnel
1884	Inauguration of the Arlberg railway tunnel
1890	Hannes Schneider born in Stuben am Arlberg
1894/95	Foundation of the Beautification Association, the historical predecessor of the Tourism Association
1901	Founding of the Ski Club Arlberg (SCA)
1902	First Mountain Ski Guide course in St. Anton
1903	First Club race took place
1904	First general Arlberg race
1907	Hannes Schneider becomes the first ski instructor in St. Anton am Arlberg at the Hotel Post
1920	Filming of Arnold Fanck's "Miracle of the Snowshoe" with Hannes Schneider among others in St. Anton
1921	Founding of Ski School Arlberg by Hannes Schneider with regular skituition
1923	The Bundessportheim is created by Professor E. Janner in St. Christoph
1927	The borough is officially named St. Anton am Arlberg
1928	The first Arlberg Kandahar race takes place on the Galzig
1936	St. Anton man, Rudi Matt, becomes slalom world champion in Innsbruck
1937	Construction of the Galzig cable car: 60,000 guests transported in the first year
1947	SCA already has more than 650 members
1949/50	981 guest beds in St. Anton am Arlberg including St. Christoph and St. Jakob. The Tyrolean Arlberg Council counted 56,580 overnight accommodations in the winter season and 50,312 in summer
1952	St. Christoph cable car on Galzig is put into operation
1955	Building of the Vallugabahn, the Kapall area is opened with a chair lift
1955	Hannes Schneider dies in New Hampshire, his second homeland
1956	The leader of the Bundessportheim, Prof. Stefan Kruckenhauser, sets up the "Austrian Ski Instructing Plan"
1959/60	Number of guest beds: 2,243 Overnight accommodations in winter: 201,007, in summer: 104,983
1960	180 ski instructors teach at the Ski School Arlberg
1961	Reestablishment of the Brotherhood St. Christoph
1969	The two St. Anton ski racers Gertrud Gabl and Karl Schranz become overall World Cup winners
1969/70	Number of guest beds: 4,615 Overnight accommodations in winter: 364,444, in summer: 222,121
1972	Building of the Arlberg Kandahar Lift
1974	Opening of the Rendl Lift
1974	Start of construction work on the Arlberg road tunnel, which connects St. Anton am Arlberg in Tyrol and Langen in Vorarlberg over a length of 13.9 kilometres.
1978	Inauguration of the Arlberg road tunnel on 1st December
1979/80	Number of guest beds: 6,044 Overnight accommodations in winter: 437,536, in summer: 193,977

1980	Opening of the Ski and Local History Museum, today Museum St. Anton am Arlberg
1981	Schindlergrat lift is put into operation
1986	600 years Brotherhood of St. Christoph
1988	Opening of the second ski school: Ski School St. Anton
1989/90	Number of guest beds: 7,838 Overnight accommodations in winter: 722,022, in summer: 199,290
1991	Interski Congress in St. Anton am Arlberg under the direction of Prof. Franz Hoppichler
1996	In Christchurch/New Zealand St. Anton am Arlberg is chosen as the venue of the Alpine Ski World Championships 2001
1998	Beginning of the construction work for the railway tunnel between St. Anton and St. Jakob am Arlberg
1998	The first 6-man chair lift with weather protection hoods operates on Kapall
1999	Ski Club Arlberg has more than 5,000 members from over 40 nations
1999/00	Number of guest beds: 8,918 Overnight accommodations in winter: 859,543, in summer: 113,732
2000	Inauguration of the new section and the railway station on the 9th/10th September
2001	Ski Club Arlberg celebrates its 100th birthday
2001	The Alpine Ski World Championships take place from 28th January to 10th February, 2001
2001	Inauguration of the large Congress and Leisure Centre Arlberg WellCom in autumn
2002	For the first time more than 1 million overnight accommodations in the tourist season 2001/2002 (from 1st November, 2001 to 31st October, 2002)
2005	St. Anton am Arlberg commemorates the 50th anniversary of Hannes Schneider's death with an exhibition, lectures, film demonstrations and a ski race as reminders of the life and work of the famous ski pioneer
2005	Development of the power plant and the Kartell Reservoir. The reservoir, which at the same time is a popular excursion destination, holds about eight million cubic metres of water and supplies about 33 million kilowatt hours of electricity annually
2006	St. Anton am Arlberg is self-sufficient in electricity supply – unique in the world of ski resorts
2006	Building of the new Galzig Lift. The spectacular cable car innovation from the Arlberg Mountain Railways Company is based on a Ferris wheel. This enables guests to embark at ground level
2008	Construction of the new multi-functional sports and climbing centre - arl.rock - with tennis courts, volleyball, squash court, bowling, 100 climbing routes and a bouldering area of 80 square metres
2009	Construction of the new Rendl Lift. The old lift, which dates from 1974, is being replaced by an eight-person gondola with heated seats, which can carry up to 2,000 persons per hour. The new, transparent base station building is much closer to the village centre
2009/10	Number of guest beds: 10,238 Overnight accommodations in winter: 940,777, in summer: 122,801
2011	Interski Congress in St. Anton am Arlberg
2011	625 years Brotherhood of St. Christoph
2012/13	Over 1 million overnight stays in one winter season for the first time (2012/13)
2013	Ski resort expansion by linking up with Warth-Schröcken
2016	Construction of the Flexen cable car, thereby merging all the ski resorts on the Arlberg to form Austria's largest interconnected ski area.
2017	The Ski Club Arlberg has more than 8,000 members from over 50 nations
2019	Construction of the new Schindlergratbahn cable car Reconstruction and reopening of the Wagner Hut
2020	13 th March: Cancellation of the winter season due to the Corona pandemic
2020	Successful summer season
2020/21	Carrying out the Alpine World Cup races despite the cancellation of the winter season due to the pandemic (without spectators and holiday guests)
2022/23	Hosting the FIS Alpine Junior World Ski Championships 2023

St. Anton am Arlberg: From humble origins to an internationally renowned ski resort

Blending established ski tradition with contemporary service



It all started in 1880 at St. Anton am Arlberg. A Norwegian engineer strapped two planks of wood to his feet and „slid“ to work at the Arlberg Tunnel. At that time this little village at 1,300 metres above sea level was light years away from the world famous ski resort it has now become. Back then, the isolated mountain farming folk struggled under incredibly harsh conditions. *Photo: Hannes Schneider and his ski tracks – Picture from the Museum St. Anton am Arlberg. Copyright: St. Anton am Arlberg Tourism Association*

Times changed rapidly, though, in St. Anton am Arlberg. All of a sudden it wasn't only Nordic guests conquering the pistes with their telemark turns – the locals were too.

The Beginning – Founding of Ski-Club Arlberg

The story began on the 3rd January 1901. Six friends walked from St. Anton am Arlberg to St. Christoph and were welcomed on their arrival by the innkeeper, Oswald Trojer and his daughter, Liesl. This meeting started with companionable drinks and ended with the foundation of Ski-Club Arlberg. Today, the Ski-Club can boast of over 9,000 members from 57 different countries. Only three years after founding the club, they realised their next vision by hosting the 1st „General Ski Race“. The great racing tradition of today can trace its roots back to this first competition in 1904.

First ski school worldwide

This was just the beginning, however, for the dynamic St. Antoner's with their Ski Club and spectacular races. A local man, Hannes Schneider, was responsible for creating a landmark in ski history, by "inventing" the first ski school ever in 1921. Until that time, there was no ski resort where holidaymakers were divided into groups according to level and taught according to specified guidelines. Hannes Schneider was considered to be an idol after winning his first race at the tender age of 13. He skied in a particularly individual style and was the first to use a crouched position for downhill runs – which is still recognised today as the fastest and safest position. He also developed an entirely new turning technique – by transferring his weight on the skis to change course.

One of the first cable cars in the Alps

Local tourism was given an incredible boost, as increasing numbers of guests arrived wanting to learn Hannes Schneider's technique. It was now "in" to visit the mountains in winter and especially learn to ski. As the expectations of the visiting alpine enthusiasts grew, so did St. Anton and in 1937 one of the very first cable cars in the Alps was built. The Galzigbahn at St. Anton am Arlberg, enabling 210 persons per hour to access the heart of the ski region.

Into the modern era

Today St. Anton am Arlberg is an international holiday resort with 85 lift systems, more than 300 kilometres of marked ski runs and 200 kilometres for free riders in the entire Ski Arlberg region. Around 1,000 hotels, pensions and holiday apartments, innovative customer service, a cable car with giant Ferris wheel, a wellness centre, multi-functional sport centre, gourmet cuisine, excellent summer walking and cycling region as well as a wide range of diverse events are the perfect ingredients for a great holiday. It is a remarkable accomplishment of the tourism organisers in St. Anton that they have managed to harmoniously combine years of tradition and history with the requirements of an international ski resort, whilst preserving the village's original charm. Furthermore, St. Anton am Arlberg is a member of „Best of the Alps“ – a merger of the 10 most traditional Alpine resorts in Europe.

Ski World Championships 2001 and new cable car technology

A highlight in recent history was the Alpine Ski World Championships 2001, which finally introduced St. Anton am Arlberg to the rest of the world. Structural changes made in preparation for the World Championships underline the cosmopolitan culture of this holiday region as well as acknowledging the necessity for top quality. With this in mind, two new lift systems have been constructed in St. Anton am Arlberg: the Galzigbahn, completed in 2006 and the Rendlbahn, repositioned closer to the village centre in 2009. Gone are the days of laboriously walking upstairs to the lifts, or having to take the bus to the old Rendlbahn to access the slopes at Galzig. Both lifts have been moved closer together during construction of the new Rendl-Bahn and are ground breaking examples of modern architecture and innovative technology.

Multifunctional Sport Centre arl.park

In the 19th century, guests and locals alike were at the mercy of the elements whilst indulging in their sporting activities. Nowadays, there is no reason for bad weather to spoil your holiday in St. Anton am Arlberg. Thanks to the multifunctional Sport and Climbing Centre arl.park, the choice of sports on offer is wide ranging and not influenced at all by adverse weather conditions. Choose from: tennis, volleyball, squash, bowling, climbing and bouldering. A trampoline hall with a total surface area of 1,000 square metres complements the facilities since summer 2019. A Lounge-Restaurant with spectacular views provides spectators with the ideal surroundings to chill out and enjoy.

Interski-Congress 2011

The Interski Congress at St. Anton am Arlberg in January 2011 (first held in 1991) provided a glimpse into the future development of winter sports. Attracting more than 2,000 participants from all over the world, this event is one of the most important meetings of the international ski scene. Here the latest trends and developments in winter sports are analysed and new techniques presented. In 2011 ski instructors, teachers, sport scientists, medical professionals and other specialists discussed, amongst other things, the future of winter sports.

The Circle is Closed

The common tariff system at Ski Arlberg has been in place for many years, although the connection between Tyrolean St. Anton and Zürs in Vorarlberg was previously only possible by car or ski bus. When the new connecting cable car systems opened in the 2016/17 winter season, all ski resorts on the Arlberg were connected - turning it into Austria's largest inter-linked ski area with a total of more than 300 kilometres of marked runs and 85 lift and cable car systems. Winter sports enthusiasts can explore the entire Arlberg Arena "in one fell swoop": slip into their skis in St. Anton first thing in the morning, before heading to the sun-drenched slopes of Lech and Zürs, then over to Warth and Schröcken, before rounding the day off with the legendary "White Thrill" run back to St. Anton late afternoon. The full dimensions can be best experienced along the "Run of Fame": The ski circuit is dedicated to the memory of local downhill legends and leads throughout the entire Arlberg ski area, over 85 kilometres in length and encompassing no less than 18,000 metres in elevation difference.

Homecoming of the Arlberg-Kandahar Race

When the first international World Cup race was held in St. Anton back in 1928, the fast-paced Arlberg-Kandahar racecourse was received with much respect and euphoria. Almost a century later, athletes still feel much the same about the route. Since 2019, the international women's ski elite compete there biennially in St. Anton am Arlberg. Then participants in the Audi FIS Ski World Cup Ladies battle for valuable points and sporting reputations – at the place where it all began.

From yesterday to today

The Tyrolean mountain village has never forgotten its history – a visit to the Museum St. Anton am Arlberg is proof of that. The history of the region and skiing as well as the closely related cultural development and traditions are on display, spread over a series of rooms and on individual stations. Also, find out about the extraordinary story of the Brotherhood of St. Christoph am Arlberg. As early as 1386, Heinrich Findelkind (also known as Heinrich von Kempten) founded the Brotherhood in order to collect money to build a hospice on the Arlbergpass as a shelter for travellers who had fallen on hard times. With more than 22,500 members today, this „Association of Christian Charity“ is the largest purely charitable organisation in the world. Past and present – side by side in St. Anton am Arlberg.



Winter 2023/24

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